

# ONLINE PRIVACY POLICY

*Date of Last Update: July 1, 2018*

Dallas County Dental Society (DCDS) is committed to keeping any and all personal information collected of those individuals that visit our website and make use of our online facilities and services accurate, confidential, secure and private. Our privacy policy has been designed and created to reassure those affiliated with Dallas County Dental Society of our commitment to upholding our privacy standards.

This Privacy Policy applies to Dallas County Dental Society and any related organization listed below, and shall govern any and all online data collection and usage thereof. By visiting the [www.dcds.org](http://www.dcds.org) website or one of the following related websites, you are agreeing to the policies and terms set forth in this Privacy Policy:

|                               |   |
|-------------------------------|---|
| <i>Related Organization:</i>  | <i>Website:</i>   |
| Southwest Dental Conference   | <a href="http://swdentalconf.org/">http://swdentalconf.org/</a>               |
| <i>Related Organizations:</i> | <i>Subsidiary Website:</i>  |
| DCDS Foundation               | <a href="https://www.dcdsfoundation.org/">https://www.dcdsfoundation.org/</a> |

## **Collection of Information**

This website collects various types of information, such as:

- Voluntarily provided information which may include your name, address, email address, or billing information etc., which may be used when you purchase products and/or services and to deliver the services you have requested.
- Information automatically collected when visiting our website, which may include cookies, third party tracking technologies and server logs.

Please rest assured that this site shall only collect personal information that you knowingly and willingly provide by way of surveys, completed membership forms, and emails. It is the intent of this site to use personal information only for the purpose for which it was requested and any additional uses specifically provided on this site.

We may also gather information about the type of browser you are using, IP address or type of operating system to assist us in providing and maintaining superior quality service.

We recommended that you review this privacy policy regularly to determine whether updates have been made.

## **Use of Information Collected**

DCDS may collect and may make use of personal information to assist in the operation of our website and to ensure delivery of the services you request or that are part of your membership. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from [www.dcds.org](http://www.dcds.org) and our related organizations. DCDS and our related organizations may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered.

DCDS does not now, nor will it in the future, sell any of our customer lists and/or names to any third parties. DCDS may share member/customer information with its related organizations and contracted third party service providers to

provide its customers/members with the full opportunities of membership and/or to fulfill any services that DCDS or its related organizations have agreed to provide.

DCDS may deem it necessary to follow websites and/or pages that our users may frequent in an effort to glean what types of services and/or products may be the most popular to customers or the general public. We do this through the use of Google Analytics.

In addition to the uses described above, Dallas County Dental Society may disclose your personal information, without prior notice to you, if permitted or required to do so in accordance with applicable laws and/or in a good faith belief that such action is required in an effort to:

- Remain in conformance with any decrees, laws and/or statutes or in an effort to comply with any process which may be served upon Dallas County Dental Society and/or our website;
- Maintain, safeguard and/or preserve the safety, rights and/or property of Dallas County Dental Society, the related organizations, or their membership; and
- Perform under demanding conditions/emergency in an effort to safeguard the personal safety of users of [www.dcds.org](http://www.dcds.org) and/or the general public.
- Obtain advice from legal counsel.
- Investigate or protect against fraud.

### **Credit Card Information and Vendors**

DCDS does not hold or retain credit card numbers internally. DCDS processes payments through Authorize.net and Eventbrite. DCDS requires its contractors to treat your personal information as confidential and to secure it in a manner complying, at a minimum, with the industry standard security for credit card processors. This means your data will be held on a secure server behind a firewall and that they encrypt your credit card data. Since Authorize.net and Eventbrite are held to increased industry standards, they each have their own privacy policies and terms of use.

For further details about their privacy practices, please consult our vendors' privacy and security policies directly, which can be found at <https://www.authorize.net/company/privacy/> and <https://www.eventbrite.com/l/LegalTerms/>, respectively. When you make a purchase from DCDS or its related organizations, Authorize.net and Eventbrite only share your non-credit card information (such as name, address, phone number, e-mail address, and tax ID, if applicable) with DCDS.

### **Children under Age of 13**

The DCDS and related organization websites are not designed for use of persons under the age of thirteen. Therefore, Dallas County Dental Society does not knowingly collect personal identifiable information from children under the age of thirteen (13) without verifiable parental consent. If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we will promptly take steps to delete such information from our system's database.

### **Unsubscribe or Opt-Out**

All users and/or visitors to our website have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email or newsletters. To discontinue or unsubscribe to our website please send an email that you wish to unsubscribe to [Info@dcds.org](mailto:Info@dcds.org).

### **Rights Regarding Personal Information.**

You have the right to request a copy of all information DCDS and the related organizations hold about you. You also have the right to request that DCDS and the related organizations delete your personal information on file. Further, you may request correction of any inaccurate information that is within DCDS or related organization files.

If you have a specific request about how your personal information is processed, you may make the request and DCDS and related organizations will comply if feasible. If the request is not feasible, then upon notice to you, DCDS and related organizations will delete your personal information from its files.

For inquiries regarding your personal information, please send an email to [info@dcds.org](mailto:info@dcds.org) or a letter to DCDS at the mailing address below.

### **Links to Other Web Sites**

Our website does contain links to other websites. DCDS does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of each and every website that collects personally identifiable information. The aforementioned Privacy Policy Agreement applies only and solely to the information collected by DCDS and its related organizations' websites.

### **Security**

DCDS shall endeavor and take reasonable precautions to maintain adequate physical, procedural and technical security with respect to our offices and information storage facilities so as to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information under our control.

The company also uses Secure Socket Layer (SSL) for authentication and private communications in an effort to build users' trust and confidence in the internet and website use by providing simple and secure access and communication of personal information.

### **Changes to Privacy Policy Agreement**

Dallas County Dental Society reserves the right to update and/or change the terms of our privacy policy, and as such we will post notice of those changes to our website homepage at [www.dcds.org](http://www.dcds.org), so that our users and/or visitors are always aware of the type of information we collect, how it will be used, and under what circumstances, if any, we may disclose such information. We will also update the "last updated" date above to reflect the date of the last changes. If at any point in time Dallas County Dental Society decides to make use of any personally identifiable information on file in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether or not to permit the use of their information in this separate manner.

### **Acceptance of Terms**

Through the use of this website, you are hereby accepting the terms and conditions stipulated within the aforementioned Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you are in agreement and acceptance of such changes.

### **How to Contact Us**

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website, please feel free to contact us at the following email, telephone number or mailing address.

Email: [info@dcds.org](mailto:info@dcds.org)

Telephone Number: 972-386-5741

Mailing Address:

Dallas County Dental Society  
13633 Omega Rd  
Dallas, Texas 75244