Southwest Dental Conference
September 6-8, 2018
“Inspiring Success Through Knowledge”

KAY BAILEY HUTCHISON CONVENTION CENTER | DALLAS, TEXAS
DENTSPLY SIRONA ACADEMY offers the perfect office “Team Retreat.”
This all-day program is one that you do not want to miss!

A full day program, where the entire dental team comes together for an opportunity to learn about topics that relate specifically to their role within the practice.

THE 360 TEAM EXPERIENCE!

• CE for the team which includes the doctor, hygienist, assistant and the front office management, specifically designed to increase production, case acceptance, and improve office communication.
• Comprehensive in scope – restorative, hygiene, assisting, and office management.
• Scientific literature-based educational programs.
• Clinically sound with an industry leading team of nationally recognized clinicians.

FOUR CLINICIANS - ONE LOCATION
LIMITED ATTENDANCE! REGISTER EARLY SO YOUR TEAM WILL HAVE THE OPPORTUNITY FOR “THE 360 TEAM EXPERIENCE!”

Quotes from attendees at a recent “The 360 Experience Program”:

"Was absolutely fabulous! The breakout sessions by department allowed for better participation and gave a “safe” platform for addressing challenges. This should be offered every year!"

"Thanks so much for a great class. In 30 years of conventions, one of the best! So much information and a super good environment."

SEE PAGE 36 FOR MORE INFORMATION.
Welcome to the Southwest Dental Conference!
Celebrating our 91st Year

Howdy from Dallas, and welcome to the 91st Southwest Dental Conference. The Dallas County Dental Society is pleased to be your host at the premier dental education meeting of the Southwest. The focus for the Conference this year is, “Inspiring Success Through Knowledge”, and the Scientific Committee has selected the highest quality clinicians, which are guaranteed to inspire you to become the most successful dental professional that you can be.

New to this year’s Conference is an exciting Heart Health Program featuring the Heart Health booth in the Exhibit Hall. The American Heart Association and international lecturer and author Mr. David Meinz, who will be lecturing on CIMT (Carotid Intima Media Thickness) and will be providing carotid artery scans in the Exhibit Hall. This CIMT screening will include the latest technology to evaluate your risk for coronary arterial disease.

The 2018 Southwest Dental Conference will also offer excellent education opportunities not only for the dentist, but for all team members, including the excellent 360 Team Experience educational series designed by Dentsply Sirona Academy. Practice management superstar, Dr. Roger Levin has some new and exciting programs to share with us as well. Also, for your technology CE needs we are proud to host Dr. Paul Feuerstein discussing many new and emerging technology products for your practice.

Our headquarters hotel, The Omni Dallas, provides your dental team a comfortable, convenient and affordable venue while attending the Southwest Dental Conference. Recent property expansions have added multiple high-end and casual dining options, sure to satisfy all of your culinary desires. Downtown Dallas also offers world class shopping, cultural and additional dining options as well, to complete a wonderful weekend of dental education and fun for your office and family.

The Southwest Dental Conference is internationally renowned for its hospitality and our dedicated Silver Star volunteers are available onsite to assist you, should you have questions while visiting with us. We also offer a convenient “mobile app” for download to your smartphone to help you manage your schedule, record CE, and allow you to receive instant notifications on planned social events, schedule and/or room changes.

We are ready for you to “Get Inspired” and are looking forward to seeing you September 6-8 in Dallas.

Dr. Brad Crump
Chairman 2018 Southwest Dental Conference

Jodi Danna, DDS
2018-2019 DCDS President

The Southwest Dental Conference is the meeting of choice for quality professional development, offering innovative educational opportunities with our signature atmosphere of tradition, hospitality and camaraderie.

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Contact us!
Southwest Dental Conference
866-THE-SWDC (toll free)
info@dcds.org
www.swdentalconf.org

Brad Crump, DDS, MS
2018 SWDC Chairman

Jodi Danna, DDS
2018-2019 DCDS President
REGISTRATION INFORMATION

PREREGISTRATION IS EASY!
1. Select courses and complete registration online (swdentalconf.org) or by mail. Those who register online will receive an email confirmation within 72 hours.
2. If mailing, send form to the registration company:
   Southwest Dental Conference
   6840 Meadowridge Court
   Alpharetta, GA 30005

Registrations are processed in the order received. Students can only register by mail or on-site and family members can only register on-site. All students must provide a copy of their valid student ID card when registering by mail or on-site. Telephone and fax registrations are not accepted. All forms must be received by the registration company on or before July 23, 2018 to qualify for the preregistration fees. Registrations after this date must be done online and will incur additional charges. Fees are payable to Southwest Dental Conference in U.S. funds by check, money order, MasterCard, VISA or American Express. Credit card users must supply a new credit card number within 24 hours of denial notification or ordered tickets will be returned to inventory. Tickets will not be held.

PREREGISTRATION TO SAVE TIME AND MONEY!
Avoid long registration lines: preregister online or by mail using the form on pages 12-13. Registrations after July 23, 2018 will incur an additional $25 fee per person, and will increase again by $25 per person on September 5, 2018.

ON-SITE REGISTRATION HOURS
- Wednesday, September 5: 12:00-5:00 p.m.
- Thursday, September 6: 7:30 a.m.-5:00 p.m.
- Friday, September 7: 7:30 a.m.-5:00 p.m.
- Saturday, September 8: 8:00 a.m.-12:00 p.m.

PREREGISTRATION MATERIALS
Badges and tickets are sent to U.S. registrants by mail. Materials for those outside the U.S. are held for pickup at the On-site Registration Area. Each registered person receives a personalized packet of materials. Obtain an on-site meeting program and other important information at the Welcome Center when you arrive.

CORRECTIONS/CHANGES/ADDITIONS
Corrections, changes and additions are processed at no charge after original registration has been submitted. Online registrants may make certain changes to their information and add classes through the website (swdentalconf.org). You cannot cancel registrations on the website. You may also mail corrections, changes and additions to the registration company. Indicate the ID number shown on your name badge.
TICKETS & COURSES

ONLINE HANDOUTS
After registering for courses, attendees with valid email addresses will receive access to handouts online. Attendees should download the handouts for each course they plan to attend. Handouts are not available on-site.

LOST BADGES
Lost badges are replaced at no additional cost at the On-site Registration desk with ID.

HANDS-ON WORKSHOPS
Workshops marked with an asterisk (*) require supplies. Supply lists are printed with the course synopsis. Attendees are responsible for bringing supplies to the course.

CLASSROOMS
All rooms are set to maximum capacity. When the room is filled, no additional people will be admitted and no standing is allowed per order of the fire marshal. No children are permitted in the classrooms. Cellular phones and pagers must be turned off prior to entering any of the meeting rooms.

SWDC COURSE TICKET POLICY
All 2018 Southwest Dental Conference courses are ticketed. You must be registered and have a ticket to attend each course. Please indicate the course numbers on your registration form.

You must register for the courses you plan to attend in order to receive CE credit. The SWDC CE Verification system does not allow you to enter completion codes for courses in which you did not obtain a ticket.

STAY IN TOUCH!
Follow Southwest Dental Conference on Facebook, Instagram and Twitter for the latest news, information, travel tips and contests!

CANCELLATION/REFUND POLICY
Send a written request for cancellation/refund accompanied by badge and ticket summary to Southwest Dental Conference, 13633 Omega Road, Dallas, TX 75244. A 20% administrative fee will be assessed. No refunds are given after the stated deadline regardless of reason including, but not limited to, death, illness or acts of God. Refunds are processed four weeks after completion of the Conference.
Dallas County Dental Society is an ADA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Dallas County Dental Society designates one (1) credit per hour for CE activities, unless otherwise noted.

Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/cerp.

CE courses provided by Dallas County Dental Society are recognized by the Texas State Board of Dental Examiners, other state’s licensing bodies and the Academy of General Dentistry. In Texas, CE courses must be “technical or scientific as relates to clinical care” to qualify for relicensure. Courses are designated “technical and/or scientific” or “nontechnical.” CE requirements differ from state to state, so please check with your state for specific requirements. AGD course codes and CE credit hours are shown on each course synopsis.

COURSE DISCLAIMER
The Southwest Dental Conference and its sponsor, Dallas County Dental Society, make every effort to present high-caliber clinicians in their respective areas of expertise. The presentations of the clinicians in no way imply endorsement of any product, technique or service presented in the courses. The Southwest Dental Conference and Dallas County Dental Society specifically disclaim responsibility for any material presented.

CE DOCUMENTATION
A CE Attendance Worksheet is available on-site at the Welcome Center. Record course information and completion codes on the CE Attendance Worksheet. Completion codes are given at the conclusion of each course. Each attendee is responsible for maintaining all CE documentation. AGD members may contact AGD for their forms. Some states have different requirements for documentation and verification of course credits. Please check with your state.

CE VERIFICATION
For on-site scanning, the CE Center is located at the back of the Exhibit Hall. At the computer, scan the bar code on your CE Scan Card and type in the four-digit completion code for each course attended. This will generate a printed CE Verification Certificate detailing course name, presenter, date, time and number of CE credit hours. Courses may be entered into the computer all at once or at various times. The printed CE Verification Certificate is cumulative and will show all courses you have attended each time the list is printed. Courses with identical dates and times will not print. The CE Center is open during Exhibit Hall hours Thursday and Friday. On Saturday, CE Scanning is available at the On-site Registration Area. You may leave the CE Attendance Worksheet at the CE Center or mail it to the registration company after the Conference, and a CE Verification Certificate will be mailed to you. The registration service will mail CE Verification Certificates at no charge for up to 90 days after the Conference; thereafter, a $25 charge is assessed.

CE Verification is available on the SWDC mobile app throughout the Conference and at swdentalconf.org post-Conference. Click on the CE Verification link. You will be directed to enter your badge number and your last name. After entering this information, please enter completion codes for every course you attended. You may either print or email your certificate.

This site will be available for six months after the 2018 SWDC.
**TRAVEL INFORMATION**

Dallas is easily accessed from across the country by two airports: Dallas Love Field and Dallas/Fort Worth International Airport.

**RIDE THE DART RAIL SYSTEM**

DART drops off riders just a short, covered walk from the Kay Bailey Hutchison Convention Center. Trains run at 20-minute intervals, 5:30 a.m.-12:30 a.m., seven days a week. Stations are located at the Convention Center and several areas throughout Dallas. For more information, call DART at 214-979-1111 or visit their website at dart.org.

**TRINITY RAILWAY EXPRESS**

If coming from west of Dallas, the Trinity Railway Express brings riders to Union Station, where you can catch a DART train to the Convention Center. For routes and schedules, visit trinityrailwayexpress.org.

**PUBLIC PARKING**

In addition to the underground parking off Griffin Street at the back of the Convention Center, surface parking lots surrounding the Convention Center are available at an estimated cost of $15 per day. No reserved parking is available. Visit dallasconventioncenter.com for more information.

**OMNI DALLAS HOTEL**

555 S. Lamar
Dallas, TX 75202
Reservations: 214-744-6664
www.omnihotels.com
Group Code: 083118SOUTHWEST

The Omni Dallas Hotel features 1,001 guest rooms, including 64 luxury suites and three presidential suites. Enjoy the modern decor and the convenience of a short walk across the skybridge connected to the Convention Center. Social events, ancillary meetings and some courses will be held at the hotel.

Dining at the hotel consists of several fantastic eateries as well as a full-service Mokara Spa, gift shop, rooftop terrace pool deck and a spacious fitness center with stunning views of downtown.

Please note: Our convention dates are determined by the number of attendees that stay in the SWDC hotel room block. Please help us get the best, most consistent dates possible by staying in the Omni Dallas Hotel. This ensures that we receive credit for your stay and improves our standing with the Kay Bailey Hutchison Convention Center. Register early to book your hotel reservation.

**HOTEL ALERT!**

It has been brought to our attention that a third-party company is claiming to book hotels using the SWDC name on an unauthorized website without our permission. This company is not in any way affiliated with the SWDC or Omni Dallas Hotel (headquarters hotel).

The SWDC does not use third-party companies for reservations, and SWDC cannot verify the validity or security of any third party solicitor. Please book your hotel by contacting the hotel directly via web or phone. If you have any questions about the authenticity of information referencing our Conference, please contact us at 866-THE-SWDC.
Special Events

SWDC STAR SALUTE
Attendee Appreciation Party

Omni Dallas Hotel
Thursday, September 6
6:00 – 8:00 p.m.
Food stations & cash bar
Your name badge is your admission fee

International College of Dentists 2018 Breakfast

The International College of Dentists invites all members for breakfast during the 2018 Southwest Dental Conference.

Saturday, September 8  |  7:00-9:00 a.m.
$35.00 per person   |   Omni Dallas Hotel

To register contact: Mark Gannaway, DDS
Email: mgannaway@tamhsc.edu and/or send payments to:

Mark Gannaway, DDS
ICD-Texas Section Treasurer
709 Winterwood Ct.
Garland, TX 75044

Texas Dental Association
Peer Review Training

Peer Review training sessions are for the Peer Review Committee Chair, Peer Review Committee members, component officers, component staff or any TDA member that is interested in learning more about policies for investigating, mediating and resolving complaints through Peer Review. Those who need to meet the TDA committee and/or chair requirements, should plan on attending the session listed below if at all possible.

Friday, September 7
8:30 a.m.-12:00 p.m.
Omni Dallas Hotel

NOTE: This course does not satisfy licensure requirements.
THE BIGGEST KILLER OF DENTAL PROFESSIONALS IS A HEART ATTACK.

NEW CIMT TEST TO BE OFFERED FOR THE FIRST TIME DURING THE SOUTHWEST DENTAL CONFERENCE.

NBC’s “The Biggest Loser” Health Guru Bob Harper is in better shape than 99% of America. Yet at age 51 he almost died from a surprise heart attack. NBC newsman Tim Russert died at age 58 of a heart attack—just a few weeks after he passed his stress test! Just recently, the president of The American Heart Association, John Warner, had a heart attack at age 52, while he was at the annual convention of the heart association!

What’s going on here??

The most common FIRST symptom that you have heart disease is that you die. That is the most common first symptom. Heart attacks are the number one killer of American men and women. Half of all heart attacks happen to people with normal blood cholesterol levels. Many of them have normal blood pressure, don’t smoke, aren’t overweight, and they exercise regularly, too.

Unfortunately, most physicians today practice treatment, not prevention. Even taking a cholesterol medicine is not enough for many people. And the “gold standard” of detection, the stress test, only identifies a problem once your coronary arteries are about 75% blocked! Do you really want to wait that long? Surprisingly, cardiovascular disease now kills more women than it does men. Every individual needs to know their heart status.

Everyone attending the Southwest Dental Conference will have the opportunity to have the new CIMT (carotid intima–media thickness) test performed. This is a noninvasive ultrasound of your neck arteries that can see cardiovascular disease long before other more traditional tests can. And no, this is not the neck ultrasound test you may have had before. This new technology actually looks at the health of the interior of your artery wall, not just blood flow. This goes well beyond anything offered anywhere else. And it’s now been endorsed by the American Heart Association.

Technicians will be providing the CIMT test at the SWDC on September 6-7 in the Exhibit Hall.

No preparation is necessary, but you must make an appointment for one of the timeslots. Your investment is $125.

Call 407-854-8108 to reserve your place.
THE 360 EXPERIENCE!

Sponsored by: Dentsply Sirona Academy

The perfect office “Team Retreat.”
This all day program is one that you do not want to miss.
A program where the entire dental team comes together for an opportunity to learn about topics that relate specifically to their role within the practice.

HIGHLY RECOMMENDED FOR THE ENTIRE TEAM TO ATTEND THIS COURSE!
(dentist, assistant, hygienist and business assistant)

Friday, September 7
8:30 a.m.-3:30 p.m.

See page 36 for more information.

INVEST IN YOURSELF!!!!!

Thursday, September 6

Ten Bonus Years
David Meinz, MS, RDN
8:00-11:00 a.m.
Course #T13

CIMT Scanning
9:00 a.m.-6:00 p.m.
See page 9 for more information.

Friday, September 7

Energize Your Life!
David Meinz, MS, RDN
8:00-11:00 a.m.
Course #F21

Un-Break My Heart! Cardiovascular Disease, Dental Considerations and Patient Care Planning
Thomas Viola, RPh, CCP
1:00-4:00 p.m.
Course #F37

CIMT Scanning
9:00 a.m.-6:00 p.m.
See page 9 for more information.
SHOW OUR EXHIBITORS THEY’RE APPRECIATED

Expert exhibit personnel in more than 250 booths are here to assist you in making the right choices, to educate you on their products and services and to take your orders! Please spend time in the Exhibit Hall. The support of our exhibiting companies is greatly appreciated for contributing to the success of the Southwest Dental Conference.

EXHIBIT HALL HOURS

Thursday
9:00 a.m. - 6:00 p.m.

Friday
9:00 a.m. - 6:00 p.m.

Click here for a list of all current SWDC exhibiting companies!

The Southwest Dental Conference would like to thank each exhibiting company for their continued support. The success of the SWDC is dependent upon your participation. Don’t miss great deals on all your office needs!
1 **Primary Registrant**

Name

Mailing Address

City State Zip Code

Business Phone

Email Address

☐ Please check if you would like to receive important SWDC email alerts. We will never share or sell your email address and you may unsubscribe anytime. If not checked, you will not receive information or updates about SWDC.

ADA# (for dentists and dental students only)

☐ Please indicate if you or your guest(s) have a disability that requires accommodations to fully participate in the Southwest Dental Conference.

2 **Payment Method**

Check or Money Order should be payable to SOUTHWEST DENTAL CONFERENCE.

☐ Check Enclosed #

☐ VISA

☐ MasterCard

☐ American Express

Credit Card # Expiration Date: CVV:

Signature (authorize DCDS to charge your card.) Printed Name

3 **Registration Categories and Fees**

All fees increase an additional $25 on September 5, 2018.

<table>
<thead>
<tr>
<th>Registration Category</th>
<th>Before 7/23/18</th>
<th>After 7/23/18</th>
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<tbody>
<tr>
<td>(A) Dallas County Dental Society Member</td>
<td>FREE</td>
<td>FREE</td>
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<tr>
<td>(B) ADA Member</td>
<td>$140</td>
<td>$165</td>
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<tr>
<td>(C) ADA Life Member</td>
<td>FREE</td>
<td>FREE</td>
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<tr>
<td>(D) Non-ADA Member</td>
<td>$630</td>
<td>$655</td>
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<tr>
<td>(E) Registered Dentist's Spouse</td>
<td>FREE</td>
<td>FREE</td>
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<tr>
<td>(F) Family Member (Under 18) MUST REGISTER ON-SITE</td>
<td>FREE</td>
<td>FREE</td>
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<td>(G) Spouse (Other Than Registered Dentist)</td>
<td>$45</td>
<td>$70</td>
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<td>(H) Hygienist</td>
<td>$85</td>
<td>$110</td>
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<td>(J) Chairside Assistant</td>
<td>$65</td>
<td>$90</td>
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<td>(K) Business Assistant</td>
<td>$65</td>
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<td>(L) Dental Technician</td>
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STUDENTS MUST REGISTER BY MAIL OR ON-SITE AND MUST PROVIDE A COPY OF STUDENT I.D. WHEN REGISTERING.

(P) Graduate Student Dentist ...............$50 (S) Student Assistant ......................$15

(Q) Student Dentist ..................................$15 (T) Student’s Spouse ......................$15

(R) Student Hygienist ......................$15

**Practice Specialty** (For Dentists Only)

1 General Practice 6 Orthodontics

2 Endodontics 7 Pediatrics

3 Oral Pathology 8 Periodontics

4 Oral/Maxillofacial Radiology 9 Prosthodontics

5 Oral Surgery 10 Public Health

Registration Instructions

Please register online at swdentalconf.org or mail registration form to the registration company. Forms must be received at the registration company on or before the preregistration deadline of July 23, 2018. Mail to SOUTHWEST DENTAL CONFERENCE; 6840 MEADOWRIDGE COURT; ALPHARETTA, GA 30005. Fax or emailed registrations are not accepted. All on-site registration fees increase an additional $25 on September 5, 2018. Refer to the cancellation policy on page 5.
### Registration Form, Continued

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<th>Name for Badge</th>
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### Reminders
- Courses marked with an asterisk (*) require supplies, as indicated on course descriptions. Attendees are responsible for bringing supplies.
- Save time and register online at swdentalconf.org.
- Those registering as spouses or exhibitors cannot receive CE credit.
- All 2018 SWDC courses are ticketed. Please indicate the course number for each course you intend to take.
- Fees increase $25 after 7/23/18 and an additional $25 on 9/5/18.

-YES! I want to make a $50.00 or more tax-deductible contribution to the Dallas County Dental Society Foundation, benefitting access to oral health care in our community.
- $50.00
- $100.00
- Other $_____

### Grand Total
$___________
<table>
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<th>COURSE #</th>
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<th>TIME</th>
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<tr>
<td>T01</td>
<td>Assistant CE Express. See page 27 for list of clinicians and topics.</td>
<td></td>
<td>8:30 a.m.-12:30 p.m.</td>
<td>$50</td>
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<td>T02</td>
<td>CE Express. See page 27 for list of clinicians and topics.</td>
<td></td>
<td>8:00 a.m.-12:00 p.m.</td>
<td>$50</td>
</tr>
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<td>T03</td>
<td>Hygiene CE Express. See page 28 for list of clinicians and topics.</td>
<td></td>
<td>12:30-4:30 p.m.</td>
<td>$50</td>
</tr>
<tr>
<td></td>
<td>SWDC Star Salute: See page 8 for details.</td>
<td></td>
<td>6:00-8:00 p.m.</td>
<td>Free</td>
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<td><strong>WORKSHOPS</strong></td>
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<td>T04</td>
<td>Assisting in Basic Surgical Procedures Workshop</td>
<td>Bader/Gambardella</td>
<td>8:00-11:00 a.m.</td>
<td>$145</td>
</tr>
<tr>
<td>T05</td>
<td>Nitrous Oxide Monitoring/Certification for Auxiliaries</td>
<td>Moore</td>
<td>8:00 a.m.-12:00 p.m.</td>
<td>$155*</td>
</tr>
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<td>T06</td>
<td>Current Concepts in Oral Inflammation and Cancer Screening Workshop</td>
<td>Bader/Gambardella</td>
<td>1:00-4:00 p.m.</td>
<td>$145</td>
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<td>T07</td>
<td>Crown Lengthening Workshop</td>
<td>Kohner</td>
<td>1:00-4:00 p.m.</td>
<td>$325*</td>
</tr>
<tr>
<td>T08</td>
<td>Perfecting the Provisional Process: Differentiating Methods and Materials Workshop</td>
<td>Groody</td>
<td>1:30-4:30 p.m.</td>
<td>$145*</td>
</tr>
<tr>
<td></td>
<td><strong>MORNING LECTURES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>T09</td>
<td>How to Get the Most Out of Your Laser Investment</td>
<td>Convissar</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T10</td>
<td>A Data Driven Approach to Single Tooth Implant Esthetics</td>
<td>Cooper</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T11</td>
<td>How Crown Lengthening WILL Enhance Restorative Results</td>
<td>Kohner</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T12</td>
<td>Short, Sweet and Simple Solutions for Your Practice One-Hour Mini Courses</td>
<td>Lambert</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T13</td>
<td>Ten Bonus Years</td>
<td>Meinz</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
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<tr>
<td>T14</td>
<td>Anatomically Driven Endodontics - Part I</td>
<td>Trope</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T15</td>
<td>Ergonomics: The Art of Protective Positioning</td>
<td>Dewhirst</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T16</td>
<td>Maximizing Dental Assistant Efficiency: Revisiting Coronal Polishing, Fluoride and Sealant Application</td>
<td>Groody</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T17</td>
<td>Local Anesthesia - The Elusive Mandibular Block</td>
<td>Jeroff</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T18</td>
<td>Radiographic Manifestations of Systemic Disease</td>
<td>Miles</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T19</td>
<td>Management of the Medically Compromised Dental Patient</td>
<td>Roser</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T20</td>
<td>The Art of Treatment Planning and Case Presentation</td>
<td>Brady</td>
<td>9:00 a.m.-12:00 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T21</td>
<td>A Simulated Malpractice Trial - Failure to Diagnose and Refer an Oral Cancer Patient</td>
<td>Gardiner, etal.</td>
<td>9:00 a.m.-12:00 p.m.</td>
<td>$20</td>
</tr>
<tr>
<td>T22</td>
<td>Delivering W.O.W. Service - People Will Forget Everything Except How You Made Them Feel</td>
<td>Mausolf</td>
<td>9:00 a.m.-12:00 p.m.</td>
<td>$20</td>
</tr>
<tr>
<td>T23</td>
<td>Saving Tooth Structure and Reducing Sub-gingival Margins With Advanced Adhesion Techniques</td>
<td>Nejad</td>
<td>9:00 a.m.-12:00 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td></td>
<td><strong>AFTERNOON LECTURES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>T24</td>
<td>Tips and Techniques for Delivering Superior Laser Dentistry</td>
<td>Convissar</td>
<td>1:00-4:00 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T25</td>
<td>How to Avoid (and fix) Complications in Implant Dentistry</td>
<td>Cooper</td>
<td>1:00-4:00 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T26</td>
<td>Short, Sweet and Simple Solutions for Your Practice One-Hour Mini Courses</td>
<td>Lambert</td>
<td>1:00-4:00 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T27</td>
<td>Prevention and Treatment of Medical Emergencies in Your Office: Are You Prepared?</td>
<td>McNeill</td>
<td>1:00-4:00 p.m.</td>
<td>$30</td>
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</table>
## Thursday, September 6, 2018 (continued)

<table>
<thead>
<tr>
<th>COURSE #</th>
<th>AFTERNOON LECTURES</th>
<th>CLINICIAN</th>
<th>TIME</th>
<th>FEE</th>
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<tbody>
<tr>
<td>T28</td>
<td>Anatomically Driven Endodontics - Part II</td>
<td>Trope</td>
<td>1:00-4:00 p.m.</td>
<td>$30</td>
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<tr>
<td>T29</td>
<td>Hot Topics in Infection Control</td>
<td>Dewhirst</td>
<td>1:30-4:30 p.m.</td>
<td>$30</td>
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<tr>
<td>T30</td>
<td>Contemporary Oral Surgery for the General Dentist: A Simple and Predictable Approach to Minimally Invasive Oral Surgery</td>
<td>Jeroff</td>
<td>1:30-4:30 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T31</td>
<td>Cone Beam CT: More Than &quot;50 Shades of Gray&quot;</td>
<td>Miles</td>
<td>1:30-4:30 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T32</td>
<td>Current Concepts in Medication Related Osteonecrosis, Osteoradionecrosis and Jaw Reconstruction</td>
<td>Roser</td>
<td>1:30-4:30 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T33</td>
<td>Something to Chew On - The Effects of Aging on Oral Health</td>
<td>Bendit</td>
<td>2:00-5:00 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T34</td>
<td>Top Clinical Tips for Esthetic Success</td>
<td>Brady</td>
<td>2:00-5:00 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td>T35</td>
<td>Can Your Dental Team Help to Defend You in a Malpractice Lawsuit?</td>
<td>Gardiner</td>
<td>2:00-5:00 p.m.</td>
<td>$20</td>
</tr>
<tr>
<td>T36</td>
<td>Communication Solutions - Attitudes, Breakdowns and Conflict Resolutions</td>
<td>Mausolf</td>
<td>2:00-5:00 p.m.</td>
<td>$20</td>
</tr>
<tr>
<td>T37</td>
<td>Saving Tooth Structure and Reducing Sub-gingival Margins With Advanced Adhesion Techniques (repeat)</td>
<td>Nejad</td>
<td>2:00-5:00 p.m.</td>
<td>$30</td>
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## Friday, September 7, 2018

<table>
<thead>
<tr>
<th>COURSE #</th>
<th>SPECIAL EVENTS</th>
<th>CLINICIAN</th>
<th>TIME</th>
<th>FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>F01</td>
<td>Hygiene CE Express: See page 39 for list of clinicians and topics.</td>
<td></td>
<td>8:00 a.m.-12:00 p.m.</td>
<td>$50</td>
</tr>
<tr>
<td>F27</td>
<td>ORTHODONTIC SYMPOSIUM Guidance of Occlusion and Early Orthodontic Treatment</td>
<td>Miranda</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>F34</td>
<td>The 360 Team Experience: See page 36 for list of clinicians and topics.</td>
<td>Miranda</td>
<td>8:30 a.m.-3:30 p.m.</td>
<td>$360</td>
</tr>
<tr>
<td>F35</td>
<td>F34 - Dentist and up to three staff; F35 - each additional staff after three</td>
<td></td>
<td></td>
<td>$90</td>
</tr>
<tr>
<td>F02</td>
<td>CE Express: See page 38 for list of clinicians and topics.</td>
<td></td>
<td>12:30-4:30 p.m.</td>
<td>$50</td>
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<tr>
<td>F03</td>
<td>ORTHODONTIC SYMPOSIUM CE Express: See page 43 for list of clinicians and topics.</td>
<td></td>
<td>1:30-4:30 p.m.</td>
<td>$40</td>
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<tr>
<td></td>
<td><strong>WORKSHOPS</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>F04</td>
<td>The Heart and Soul of Ultrasonics Workshop</td>
<td>Bendit</td>
<td>8:00-11:00 a.m.</td>
<td>$175*</td>
</tr>
<tr>
<td>F05</td>
<td>Fabricating Exquisite Anterior Provisionals Workshop</td>
<td>Brady</td>
<td>8:00-11:00 a.m.</td>
<td>$145*</td>
</tr>
<tr>
<td>F06</td>
<td>What's in Your Scan? Cone Beam CT Reporting Workshop</td>
<td>Miles</td>
<td>8:00-11:00 a.m.</td>
<td>$145*</td>
</tr>
<tr>
<td>F07</td>
<td>Equipment Maintenance and Repair Workshop</td>
<td>Burkhart Dental</td>
<td>9:00-11:00 a.m.</td>
<td>$50</td>
</tr>
<tr>
<td>F08</td>
<td>Anatomically Driven Endodontics Workshop</td>
<td>Trope</td>
<td>9:00 a.m.-12:00 p.m.</td>
<td>$175*</td>
</tr>
<tr>
<td>F09</td>
<td>Smarter UP and Sharpen UP - It's the Right Thing to Do Workshop</td>
<td>Bendit</td>
<td>1:00-4:00 p.m.</td>
<td>$145*</td>
</tr>
<tr>
<td>F10</td>
<td>Bring Your Dental Team to Life Through Personality Testing Workshop</td>
<td>Dolberry</td>
<td>1:00-4:00 p.m.</td>
<td>$105*</td>
</tr>
<tr>
<td>F11</td>
<td>Digital Impression CAD/CAM Workshop</td>
<td>Feuerstein</td>
<td>1:00-4:00 p.m.</td>
<td>$145</td>
</tr>
<tr>
<td>F12</td>
<td>Clinical Photography for the Whole Dental Team Workshop</td>
<td>Lozano</td>
<td>1:00-4:00 p.m.</td>
<td>$145*</td>
</tr>
<tr>
<td>F13</td>
<td>Dental Assistants Working with Implants Workshop</td>
<td>Butler, B</td>
<td>1:30-4:30 p.m.</td>
<td>$145</td>
</tr>
<tr>
<td>F14</td>
<td>Pressure Thermoforming for Custom Sports Mouthguards and Nightguards Workshop</td>
<td>Padilla</td>
<td>1:30-4:30 p.m.</td>
<td>$175</td>
</tr>
<tr>
<td>F15</td>
<td>Dental Sleep Medicine Workshop</td>
<td>Spencer</td>
<td>1:30-4:30 p.m.</td>
<td>$175</td>
</tr>
<tr>
<td>F16</td>
<td>Equipment Maintenance and Repair Workshop (repeat)</td>
<td>Burkhart Dental</td>
<td>1:00-3:00 p.m.</td>
<td>$50</td>
</tr>
<tr>
<td>F17</td>
<td>Anatomically Driven Endodontics Workshop (repeat)</td>
<td>Trope</td>
<td>2:00-5:00 p.m.</td>
<td>$175*</td>
</tr>
</tbody>
</table>
## Schedule at a Glance

### Friday, September 7, 2018 (continued)

<table>
<thead>
<tr>
<th>COURSE #</th>
<th>MORNING LECTURES</th>
<th>CLINICIAN</th>
<th>TIME</th>
<th>FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>F18</td>
<td>The Oral Systemic Interface</td>
<td>Butler, M</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>F19</td>
<td>Treatment Planning and Implant Options for the Edentulous Patient</td>
<td>Butler, B</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>F20</td>
<td>Technology in Your Dental Practice - A Review of Current Products and a Look Into the Future</td>
<td>Feuerstein</td>
<td>8:00-11:00 a.m.</td>
<td>$20</td>
</tr>
<tr>
<td>F21</td>
<td>Energize Your Life!</td>
<td>Meinz</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
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<tr>
<td>F22</td>
<td>Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives</td>
<td>Spencer</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>F23</td>
<td>Hurts So Good! Management of Acute Dental Pain and Appropriate Prescribing Practices</td>
<td>Viola</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>F24</td>
<td>Dental Ceramics: State of the Art</td>
<td>Lawson</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>F25</td>
<td>Enhancing Implant Diagnosis, Surgical, and Restorative Outcomes Using the Latest Technology</td>
<td>Little</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>F26</td>
<td>TA-DAH! Bridging the Gap Between Potential and Performance</td>
<td>Mausolf</td>
<td>8:30-11:30 a.m.</td>
<td>$20</td>
</tr>
<tr>
<td>F27</td>
<td>ORTHODONTIC SYMPOSIUM Guidance of Occlusion and Early Orthodontic Treatment</td>
<td>Miranda</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>F28</td>
<td>Increase Quality of Care and Net Production via Sports Dentistry</td>
<td>Padilla</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>F29</td>
<td>Infection Control in Practice</td>
<td>Paschall</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
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<tr>
<td>F30</td>
<td>Clinical Success From A to Z Adhesive to Zirconia - Part I</td>
<td>Ritter</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>F31</td>
<td>New Game, New Rules, New Playbook, Winning Strategies for Increasing Production</td>
<td>Levin</td>
<td>9:00 a.m.-12:00 p.m.</td>
<td>$20</td>
</tr>
<tr>
<td>F32</td>
<td>Dental Insurance Reimbursement - My Paycheck Depends On It</td>
<td>Limoli</td>
<td>9:00 a.m.-12:00 p.m.</td>
<td>$20</td>
</tr>
<tr>
<td>F33</td>
<td>Medical Emergencies in the Dental Office: Prevention and Preparation - Part I</td>
<td>Maron</td>
<td>9:00 a.m.-12:00 p.m.</td>
<td>$30</td>
</tr>
</tbody>
</table>

### ALL DAY LECTURES

<table>
<thead>
<tr>
<th>F34 (Dentist)</th>
<th>F35 (Staff)</th>
<th>The 360 Team Experience: See page 36 for list of clinicians and topics.</th>
<th>8:30 a.m.-3:30 p.m. (all day)</th>
<th>$360</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>F34 - Dentist and up to three staff; F35 - each additional staff after three</td>
<td></td>
<td></td>
<td>$90</td>
</tr>
</tbody>
</table>

### AFTERNOON LECTURES

| F36      | When to Refer: A Systematic Approach for Periodontal Diseases                  | Butler, M     | 1:00-4:00 p.m.     | $30  |
| F37      | Un-Break My Heart! Cardiovascular Disease, Dental Considerations and Patient Care Planning | Viola         | 1:00-4:00 p.m.     | $30  |
| F38      | New Materials for Direct Restorations                                          | Lawson        | 1:30-4:30 p.m.     | $30  |
| F39      | Implant Solutions for the Edentulous Patient                                   | Little        | 1:30-4:30 p.m.     | $30  |
| F40      | Assisting Your Doctor as a Dental Detective                                    | Moore         | 1:30-4:30 p.m.     | $30  |
| F41      | Hand Hygiene and Dental Unit Waterlines                                         | Paschall      | 1:30-4:30 p.m.     | $30  |
| F42      | Clinical Success From A to Z Adhesive to Zirconia - Part II                   | Ritter        | 1:30-4:30 p.m.     | $30  |
| F43      | Hit the WOW Button, Training Your Team to Provide Awesome Customer Service     | Levin         | 2:00-5:00 p.m.     | $20  |
| F44      | Simplify Reimbursement With More New Codes: Who Are You Kidding?              | Limoli        | 2:00-5:00 p.m.     | $20  |
| F45      | Medical Emergencies in the Dental Office: Management - Part II                | Maron         | 2:00-5:00 p.m.     | $30  |
## Saturday, September 8, 2018

<table>
<thead>
<tr>
<th>COURSE #</th>
<th>WORKSHOPS</th>
<th>CLINICIAN</th>
<th>TIME</th>
<th>FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>S01</td>
<td>Clinical Photography for the Whole Dental Team Workshop (repeat)</td>
<td>Lozano</td>
<td>8:30-11:30 a.m.</td>
<td>$145*</td>
</tr>
<tr>
<td>S02</td>
<td>The Nuts and Bolts of Implant-Assisted Overdentures Workshop</td>
<td>Schnell</td>
<td>1:00-4:00 p.m.</td>
<td>$425*</td>
</tr>
<tr>
<td></td>
<td><strong>Morning Lectures</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>S03</td>
<td>Early Oral Cancers and Pre-Cancers</td>
<td>Cohen</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>S04</td>
<td>Perio-Prosthetic Procedures to Enhance Dental Implant Esthetics</td>
<td>Lorenzana</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>S05</td>
<td>Maxillofacial Injuries in Sports - Prevention, Diagnosis and Treatment</td>
<td>Maron</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>S06</td>
<td>Getting Past &quot;Uh-oh&quot;, &quot;No&quot; and Helicoptors</td>
<td>Psaltis</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
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<tr>
<td>S07</td>
<td>Airway and Sleep Prosthodontics - An Introduction to the Future of Restorative Dentistry</td>
<td>Rouse</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
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<tr>
<td>S08</td>
<td>Go Ahead... Bite Into That Apple! Diagnosing for Success, Avoiding Complications with Implant-Assisted Overdentures</td>
<td>Schnell</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>S09</td>
<td>I Haven't Got Time for The Pain! Local Anesthetics and Analgesics and Their Clinical Dental Considerations</td>
<td>Viola</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>S10</td>
<td>Starting a Practice: Building Blocks to Success</td>
<td>Fisher/McRay</td>
<td>8:30-11:30 a.m.</td>
<td>$20</td>
</tr>
<tr>
<td>S11</td>
<td>Build Your Ideal Practice and Dream Team - The Blueprint to a Highly Productive Practice and Happy Staff</td>
<td>Levin</td>
<td>8:30-11:30 a.m.</td>
<td>$20</td>
</tr>
<tr>
<td>S12</td>
<td>All TMJ Patients are Nuts, Right? How to Evaluate, Diagnosis and Treat the Most Common TMJ Problems</td>
<td>Spencer</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
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<tr>
<td>S13</td>
<td>An Introduction to Forensic Dentistry</td>
<td>Wood</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
</tr>
<tr>
<td>S14</td>
<td>Volunteerism</td>
<td>Davis</td>
<td>9:00 a.m.-12:00 p.m.</td>
<td>$20</td>
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<tr>
<td></td>
<td><strong>Afternoon Lectures</strong></td>
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<tr>
<td>S15</td>
<td>Potpourri of Oral Pathology</td>
<td>Cohen</td>
<td>1:00-4:00 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td>S16</td>
<td>Management of Aesthetic Implant Complications</td>
<td>Lorenzana</td>
<td>1:00-4:00 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td>S17</td>
<td>Owning Your Practice: The Key to Your Financial Future</td>
<td>Loretto/Shea</td>
<td>1:00-4:00 p.m.</td>
<td>$20</td>
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<tr>
<td>S18</td>
<td>Medical Update for Dentistry - From Bisphosphonates to Blood Thinners</td>
<td>Maron</td>
<td>1:00-4:00 p.m.</td>
<td>$30</td>
</tr>
<tr>
<td>S19</td>
<td>Sugar Bugs and Sleepy Juice</td>
<td>Psaltis</td>
<td>1:00-4:00 p.m.</td>
<td>$30</td>
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<td>S20</td>
<td>Integrating Sleep Prosthodontics into a Restorative Practice</td>
<td>Rouse</td>
<td>1:00-4:00 p.m.</td>
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<td>Forensic Case Files - Not Exactly What You See on CSI</td>
<td>Wood</td>
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Robert Anderton, DDS, JD, LLM
Addison, TX
- Private dental and law practice
See page 29
Conflict of Interest Disclosure: None reported

Herb Bader, DDS
Plymouth, MA
- Professor Emeritus, periodontology, Harvard School of Dental Medicine
- Part-time private practice
See page 26
Conflict of Interest Disclosure: None reported

Judy Bendit, RDH, BS ★
Delray Beach, FL
- Faculty, Temple University School of Dentistry
- Advisory board, Palm Beach State College
See pages 26, 37
Conflict of Interest Disclosure: Multiple reported

Lee Ann Brady, DMD
Glendale, AZ
- Private practice
See pages 26, 37
Conflict of Interest Disclosure: Heraeus Kulzer, Ivoclar Vivadent, GC America, Acid Duct Lab and Clinical Mastery

Brian Butler, DDS, MS ★
Denver, CO
- Private practice
See pages 37, 38
Conflict of Interest Disclosure: None reported

Maryanne Butler, DDS, MS ★
Denver, CO
- Adjunct faculty, Community College of Denver School of Dental Hygiene
- Private practice
See page 38
Conflict of Interest Disclosure: None reported

Donald Cohen, DMD, MBA, MS
Gainesville, FL
- Acting chair, diagnostic sciences, professor, oral & maxillofacial pathology, University of Florida College of Dentistry
- Private practice
See page 47
Conflict of Interest Disclosure: None reported

Robert Convissar, DDS ★
New York, NY
- Director, laser dentistry, New York Presbyterian Hospital of Queens
- Private practice
See page 28
Conflict of Interest Disclosure: None reported

Lyndon Cooper, DDS, PhD
Chicago, IL
- Associate Dean for research, University of Illinois at Chicago
- Private practice
See pages 28, 29
Conflict of Interest Disclosure: Bio Horizons, Dentsply Implants, Ivoclar Vivadent and Supply Clinic

T. Bob Davis, DMD
Dallas, TX
- Private practice
See page 47
Conflict of Interest Disclosure: None reported

Nancy Dewhirst, RDH, BS
Laguna Beach, CA
- Adjunct faculty, West Coast University of Dental Hygiene
See page 29
Conflict of Interest Disclosure: Total Care

Pam Dolberry ★
Carrollton, TX
See page 39
Conflict of Interest Disclosure: Disc Online

Ryan Donihue, JD
Atlanta, GA and Asheville, NC
- Hall Booth Smith P.C.
See page 29
Conflict of Interest Disclosure: None reported

Paul Feuerstein, DMD ★
Billerica, MA
- Adjunct assistant professor, Tufts University School of Dental Medicine
- Private practice
See pages 39, 40
Conflict of Interest Disclosure: Multiple reported
Scott Fisher ★
New Braunfels, TX
- Vice President, Wells Fargo Practice Finance
See page 47
Conflict of Interest Disclosure: Wells Fargo Practice Finance

Ellen Gambardella, CDA, RDA, MEd
Nutting Lake, MA
See page 26
Conflict of Interest Disclosure: DenMat

Mitchell Gardiner, DMD
Shrewsbury, NJ
- Clinical instructor, Fixed Prosthodontics, Rutgers School of Dental Medicine
- Private practice
See page 29
Conflict of Interest Disclosure: None reported

Renee Graham, RDH, MEd
Lake Park, CA
- Global Clinical Educator II, Dentsply Sirona
See page 36
Conflict of Interest Disclosure: Dentsply Sirona

Theresa Groody, MEd, CDA ★
Chalfont, PA
- Director, continuing education and professional studies, Harcum College, Pennsylvania
See pages 30, 36
Conflict of Interest Disclosure: None reported

Laura Hatch, BS, MS ★
San Diego, CA
Owner and CEO, Front Office Rocks
See page 36
Conflict of Interest Disclosure: Front Office Rocks

Jo Jagor, JD
Atlanta, GA
- Hall Booth Smith P.C.
See page 29
Conflict of Interest Disclosure: None reported

Alan Jeroff, DMD ★
Vancouver, BC
- Associate clinical professor, University of British Columbia, Faculty of Dentistry
- Private practice
See page 30
Conflict of Interest Disclosure: None reported

James Kohner, DDS ★
Scottsdale, AZ
- Private practice
See pages 30, 31
Conflict of Interest Disclosure: None reported

Douglas Lambert, DDS
Edina, MN
- Private practice
See pages 31, 32
Conflict of Interest Disclosure: Margin Perfect Matrix, LTD

Nathaniel Lawson, DMD, PhD ★
Birmingham, AL
- Division and program director, University of Alabama School of Dentistry
See page 40
Conflict of Interest Disclosure: 3M, Dentsply Sirona, DMG, Glidewell and Ivoclar Vivadent

Roger Levin, DDS
Owings Mills, MD
- Chairman and CEO, Levin Group, Inc.
See pages 40, 47
Conflict of Interest Disclosure: None reported

Tom Limoli Jr.
Arlington, TN
- President, Limoli & Associates
See page 41
Conflict of Interest Disclosure: None reported

David Little, DDS
San Antonio, TX
- Adjunct clinical professor, San Antonio Dental School
- Private practice
See page 41
Conflict of Interest Disclosure: Multiple reported
Eduardo Lorenzana, DDS, MS  
San Antonio, TX  
• Adjunct assistant professor, graduate periodontics, Texas A&M University College of Dentistry  
• Faculty, University of Texas Health Science Center at San Antonio Dental School  
• Private practice  
See page 48  
Conflict of Interest Disclosure: None reported

Charles Loretto  
Plano, TX  
• Partner, Cain Watters & Associates  
• President, National Dental Placements  
See page 48  
Conflict of Interest Disclosure: Cain Watters & Associates

Frank Lozano Jr., DMD, MS  
Gainesville, FL  
• Assistant clinical professor, oral and maxillofacial surgery, Center for Implant Dentistry  
• Private practice  
See pages 41, 48  
Conflict of Interest Disclosure: None reported

Glenn Maron, DDS  
Atlanta, GA  
• Clinical assistant professor, surgery, Emory University  
• Private practice  
See pages 42, 49  
Conflict of Interest Disclosure: None reported

Judy Kay Mausolf  
Lakeville, MN  
See pages 32, 42  
Conflict of Interest Disclosure: None reported

David Meinz, MS, RDN  
Orlando, FL  
See pages 33, 42  
Conflict of Interest Disclosure: CIMT Scanning and The Health Dentist Summit

Dale Miles, DDS, MS  
Fountain Hills, AZ  
• Adjunct faculty, comprehensive dentistry, University of Texas Health Science Center at San Antonio  
• Private practice  
See pages 33, 42  
Conflict of Interest Disclosure: Cybermed, Inc. and CEO, EasyRiter, LLC

Francis Miranda, DDS, MS, PhD  
Dallas, TX  
• Private practice.  
See page 43  
Conflict of Interest Disclosure: None reported

Pamela Moore, DDS  
Pottsboro, TX  
• Pre-clinical doctor, dental assisting, Grayson College  
• Private practice  
See pages 33, 43  
Conflict of Interest Disclosure: None reported

Matthew Nejad, BS, DDS  
Beverly Hills, CA  
• Adjunct faculty, morphology, function and esthetics, University of Southern California School of Dentistry  
• Private practice  
See page 34  
Conflict of Interest Disclosure: Addent, Garrison and Kuraray, Inc

Ray Padilla, DDS  
Hawthorne, CA  
• Faculty, University of California, Los Angeles School of Dentistry  
• Private practice  
See pages 43, 44  
Conflict of Interest Disclosure: Dentsply Sirona

Lori Paschall, CDA  
Irmo, SC  
See page 44  
Conflict of Interest Disclosure: Hu-Friedy Mfg. Co., LLC

Brett McRay, DDS  
Houston, TX  
• Private practice  
See page 47  
Conflict of Interest Disclosure: None reported
**Clinicians**

- **New in 2018**

**Gregory Psaltis, DDS**  
Olympia, WA  
- Faculty, University of Washington, School of Dentistry  
- Private practice  
See page 49  
Conflict of Interest Disclosure: None reported

**Robert Ritter, DMD**  
Jupiter, FL  
- Private practice  
See page 44  
Conflict of Interest Disclosure: BioHorizons

**Steven Roser, DMD, MD**  
Atlanta, GA  
- DeLois Hill professor, oral surgery, Chief, oral and maxillofacial surgery, Emory University School of Medicine  
See page 34  
Conflict of Interest Disclosure: None reported

**Jeffrey Rouse, DDS**  
San Antonio, TX  
- Private practice  
See page 49  
Conflict of Interest Disclosure: None reported

**Ronni Schnell, DMD**  
Medford, MA  
- Clinical professor, general dentistry, Boston University Goldman School of Dental Medicine  
- Private practice  
See page 50  
Conflict of Interest Disclosure: None reported

**Gavin Shea**  
Emeryville, CA  
- Sr. Vice President, Wells Fargo  
See page 48  
Conflict of Interest Disclosure: Wells Fargo Practice Finance

**Sam Simos, DDS**  
Bolingbrook, IL  
- Private practice  
See page 36  
Conflict of Interest Disclosure: Dentsply Sirona

**Jamison Spencer, DMD, MS**  
Boise, ID and Raleigh, NC  
- Director, Center for Sleep Apnea and TMJ, Boise, ID  
- Director, dental sleep medicine, Lane and Associates Family Dentistry, Raleigh, NC  
- Private practice  
See pages 45, 50  
Conflict of Interest Disclosure: Easy Airway/Silent Sleep

**Martin Trope, DMD**  
Philadelphia, PA  
- Clinical professor, endodontics, University of Pennsylvania  
- Private practice  
See pages 34, 45  
Conflict of Interest Disclosure: Brasseler USA

**Thomas Viola, RPh, CCP**  
Columbus, NJ  
- Private practice  
See pages 45, 50  
Conflict of Interest Disclosure: None reported

**James Wood, DDS**  
Healdsburg, CA  
- Private practice  
See page 51  
Conflict of Interest Disclosure: None reported
# Clinicians by Topic

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<th><strong>Sports Dentistry/Mouthguards</strong></th>
</tr>
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<tbody>
<tr>
<td>Maron</td>
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<td>Padilla</td>
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<tr>
<th><strong>TM Disorders</strong></th>
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<tr>
<td>Spencer</td>
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<tr>
<th><strong>Tobacco Cessation</strong></th>
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<tr>
<td>Cotter</td>
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<tr>
<th><strong>Trauma Management</strong></th>
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<tr>
<td>Maron</td>
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<td>Padilla</td>
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</tbody>
</table>
Always an attendee favorite, the CE Express 1-hour course series is back in its expanded format for 2018! Enjoy the classic CE Express, Hygiene CE Express, Assistant CE Express, and Orthodontic Symposium CE Express.

**CE Express**

**CE EXPRESS**

Thursday, September 6  
8:00 a.m.-12:00 p.m.  
Audience: D,A,H  
Course # T02  
See page 27 for course information.

Friday, September 7  
12:30-4:30 p.m.  
Audience: D,A,H  
Course # F02  
See page 28 for course information.

**HYGIENE CE EXPRESS**

Thursday, September 6  
12:30 p.m.-4:30 p.m.  
Audience: D,A,H  
Course # T03  
See page 28 for course information.

Friday, September 7  
8:00 a.m. - 12:00 p.m.  
Audience: D,A,H  
Course # F01  
See page 39 for course information.

**ASSISTANT CE EXPRESS**

Thursday, September 6  
Time: 8:30 a.m.-12:30 p.m.  
Audience: D,A,H  
Course # T01  
See page 27 for course information.

**ORTHODONTIC SYMPOSIUM CE EXPRESS**

Friday, September 7  
Time: 1:30-4:30 p.m.  
Audience: D,A,H  
Course # F03  
See page 43 for course information.

Tickets must be purchased for entire CE Express session; single presentation tickets are not available.
A Data Driven Approach to Single Tooth Implant Esthetics
Lyndon Cooper, DDS, PhD
8:00-11:00 a.m.

Local Anesthesia – The Elusive Mandibular Block
Alan Jeroff, DMD
8:30-11:30 a.m.

Maximizing Dental Assistant Efficiency:
Revisting Coronal Polishing, Fluoride and Sealant Application
Theresa Groody, MEd, CDA
8:30-11:30 a.m.

Management of the Medically Compromised Dental Patient
Steven Roser, DMD, MD
8:30-11:30 a.m.

Current Concepts in Oral Inflammation and Cancer Screening Workshop
Herb Bader, DDS
Ellen Gambardella, CDA, RDA, MEd
1:00-4:00 p.m.

Prevention and Treatment of Medical Emergencies in Your Office:
Are You Prepared?
Robert McNeill, DDS, MD
1:00-4:00 p.m.

Star Salute
6:00-8:00 p.m.
### Thursday Courses

#### Herb Bader, DDS  
**Ellen Gambardella, CDA, RDA, MEd**  
Assisting in Basic Surgical Procedures Workshop  
A,H  
8:00-11:00 a.m.  
$145  
Course #T04  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 311/690/736

**Learning Objectives**  
- Review patient’s health questionnaire and its relevance to treatment.  
- Learn about extractions, implants, oral cancer screening, etc.  
- Identify instruments and equipment.  
- Become familiar with monitoring vital signs.  
- Optimize infection control protocols.

#### Herb Bader, DDS  
**Ellen Gambardella, CDA, RDA, MEd**  
Current Concepts in Oral Inflammation and Cancer Screening Workshop  
ALL  
1:00-4:00 p.m.  
$145  
Course #T06  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 736

**Learning Objectives**  
- Become familiar with the latest concepts of the oral/systemic connection.  
- Understand the relevance between salivary diagnosis and treatment.  
- Define the roles of dental professionals in oral cancer diagnosis.  
- Recognize risk factors associated with oral cancer.  
- Develop experience with oral cancer screening devices through hands-on training.

#### Judy Bendit, RDH, BS  
**Something to Chew On - The Effects of Aging on Oral Health**  
D,H  
2:00-5:00 p.m.  
$30  
Course #T33  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 752

**Learning Objectives**  
- Identify the difference between hyposalivation, xerostomia and why we get it and how to treat it.  
- Recognize age associated changes intraorally (attrition, wear, erosion).  
- How to offer sleep/snore options.  
- Evaluate in-office and home aides for patients’ home care protocol.

Presented in part with an educational grant from Hu-Friedy Mfg. Co., LLC.

#### Lee Ann Brady, DMD  
**The Art of Treatment Planning and Case Presentation**  
D,A  
9:00 a.m.-12:00 p.m.  
$30  
Course #T20  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 250

**Learning Objectives**  
- Incorporate a treatment planning system.  
- Develop an esthetic, healthy and functional exam/diagnosis.  
- How to create a case presentation for success.  
- Gain knowledge on interactive treatment planning.

Presented in part with an educational grant from DMG America.

#### Lee Ann Brady, DMD  
**Top Clinical Tips for Esthetic Success**  
D,A  
2:00-5:00 p.m.  
$30  
Course #T34  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 250/780

**Learning Objectives**  
- Explore anterior composite layering.  
- Learn about anterior implant esthetics.  
- Become familiar with tissue management and impressions.  
- Explore provisionalization techniques/methodology.

Presented in part with an educational grant from DMG America.
Assistant CE Express
D,A,H
8:30 a.m.-12:30 p.m.
$50 (all four courses)
Course #T01
CE Hours: 4 technical and/or scientific

Dena Tschirhart Robinson, DDS
Angie Hallmark, RDA
The Dental Assistant's Role in Office Emergencies
8:30-9:30 a.m.
AGD Subject Code: 142

Rick Simmons
Laura Lopez Stinson, RDH, BS
Efficient Infection Control
9:30-10:30 a.m.
AGD Subject Code: 148

Sue Chhay, DDS
Proper Isolation to Guarantee Restorative Success
10:30-11:30 a.m.
AGD Subject Code: 250

David Stroik
Natalie Stroik
Radiology Techniques
11:30 a.m.-12:30 p.m.
AGD Subject Code: 165

CE Express
D,A,H
8:00 a.m.-12:00 p.m.
$50 (all four courses)
Course #T02
CE Hours: 4 technical and/or scientific

Paula Brumit, DDS
Forensic Dentistry: A Synopsis in Bullets and Bites
8:00-9:00 a.m.
AGD Subject Code: 145

Steven Sherry, DDS, MD
An Overview of Sleep Disordered Breathing
9:00-10:00 a.m.
AGD Subject Code: 160

Melissa Rozas, DDS
Practical Pediatric Dentistry
10:00-11:00 a.m.
AGD Subject Code: 430

John Tunnell, DDS, MS
Minimally Invasive Surgery in Periodontal Regeneration
11:00 a.m.-12:00 p.m.
AGD Subject Code: 469
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Audience</th>
<th>Tuition</th>
<th>Time</th>
<th>CE Hours</th>
<th>AGD Subject Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>T03</td>
<td>Hygiene CE Express</td>
<td>D,A,H</td>
<td>$50</td>
<td>12:30-4:30 p.m.</td>
<td>4 technical and/or scientific</td>
<td>Co-sponsored by the Dallas Dental Hygienists' Society.</td>
</tr>
<tr>
<td>T09</td>
<td>How to Get the Most Out of Your Laser Investment</td>
<td>D,H</td>
<td>$30</td>
<td>8:00-11:00 a.m.</td>
<td>3 technical and/or scientific</td>
<td>AGD Subject Code: 135/497</td>
</tr>
<tr>
<td>T24</td>
<td>Tips and Techniques for Delivering Superior Laser Dentistry</td>
<td>D,H</td>
<td>$30</td>
<td>1:00-4:00 p.m.</td>
<td>3 technical and/or scientific</td>
<td>AGD Subject Code: 135</td>
</tr>
<tr>
<td>T10</td>
<td>A Data Driven Approach to Single Tooth Implant Esthetics</td>
<td>D,A,H,T</td>
<td>$30</td>
<td>8:00-11:00 a.m.</td>
<td>3 technical and/or scientific</td>
<td>AGD Subject Code: 496/499/690</td>
</tr>
<tr>
<td>T03</td>
<td>A Clinical Update on Common Oral Lesions</td>
<td></td>
<td></td>
<td>12:30-1:30 p.m.</td>
<td>3 technical and/or scientific</td>
<td>AGD Subject Code: 730</td>
</tr>
<tr>
<td>T09</td>
<td>Smell It Like It Is: Addressing Halitosis</td>
<td></td>
<td></td>
<td>1:30-2:30 p.m.</td>
<td>3 technical and/or scientific</td>
<td>AGD Subject Code: 730</td>
</tr>
<tr>
<td>T24</td>
<td>The Effect of Airway on Malocclusions</td>
<td></td>
<td></td>
<td>2:30-3:30 p.m.</td>
<td>3 technical and/or scientific</td>
<td>AGD Subject Code: 370</td>
</tr>
<tr>
<td>T10</td>
<td>Peri-implantitis: Is This the New Normal?</td>
<td></td>
<td></td>
<td>3:30-4:30 p.m.</td>
<td>3 technical and/or scientific</td>
<td>AGD Subject Code: 690</td>
</tr>
</tbody>
</table>

**Learning Objectives**

- **Robert Convissar, DDS**
  - Identify at least five new laser-assisted procedures to increase your practice’s bottom line.
  - How to better network with physicians and other professionals to increase referrals.
  - Understand which laser might be a better fit and income generator than your current device.

- **Lyndon Cooper, DDS, PhD**
  - Understand the basic steps in diagnosis for single tooth implants using digital technology.
  - How to apply diagnostic data to treatment procedures.
  - Explore when implants can be placed in sockets, healed ridges, and immediately loaded.
  - Understand how to prescribe ideal abutment and esthetic crown fabrication.
  - Implement recommendations to patients for life-long maintenance and management of their esthetic implant.
Thursday Courses

Lyndon Cooper, DDS, PhD
**How to Avoid (and fix) Complications in Implant Dentistry**
D,A,H,T
1:00-4:00 p.m.
$30
Course #T25
CE Hours: 3 technical and/or scientific
AGD Subject Code: 690

**Learning Objectives**
- Understand the causes of implant component complications and failure.
- Investigate the current materials limitations facing implant dentistry.
- Learn how key local factors contribute to implant complications.
- Identify patient/systemic risk factors to implant and implant component complications in dentistry.
- Explore the importance of prosthesis design and supportive implant therapy in managing peri-implantitis.

Nancy Dewhirst, RDH, BS
**Ergonomics: The Art of Protective Positioning**
ALL
8:30-11:30 a.m.
$30
Course #T15
CE Hours: 3 technical and/or scientific
AGD Subject Code: 012/770

**Learning Objectives**
- Evaluate various physical signs and symptoms of cumulative trauma disorders commonly found in the dental team.
- Understand the physiology of representative cumulative trauma disorders.
- Evaluate stretching and strengthening exercises and strategies intended to reduce risk of work-related injuries.
- Explore ergonomic features of dental equipment and technology.
- Develop strategies for personal ergonomic protection.

Nancy Dewhirst, RDH, BS
**Hot Topics in Infection Control**
ALL
1:30-4:30 p.m.
$30
Course #T29
CE Hours: 3 technical and/or scientific
AGD Subject Code: 148

**Learning Objectives**
- Become familiar with bloodborne, contact, droplet and airborne diseases.
- Review biofilms.
- Learn about skin disorders, including allergies.
- Understand current, immediate health concerns.
- Develop reasonable precaution strategies.

Mitchell Gardiner, DMD
Robert Anderton, DDS, JD, LLM
Ryan Donihue, JD
Jo Jagor, JD
**A Simulated Malpractice Trial - Failure to Diagnose and Refer an Oral Cancer Patient**
ALL
9:00 a.m.-12:00 p.m.
$20
Course #T21
CE Hours: 3 nontechnical
AGD Subject Code: 555

**Learning Objectives**
- Discover what kinds of questions will be asked in court.
- Understand how record documentation is used to help and hurt the dentist.
- LEARN how difficult it can be for a dentist without proper documentation to prove standards of care have been met.
- Observe the anxiety of being in court without being in court.

Mitchell Gardiner, DMD
**Can Your Dental Team Help to Defend You in a Malpractice Lawsuit?**
ALL
2:00-5:00 p.m.
$20
Course #T35
CE Hours: 3 nontechnical
AGD Subject Code: 550

**Learning Objectives**
- LEARN the importance of documentation by all members of the staff.
- Establish how each staff member has a vital role to play in preventing and defending malpractice lawsuits.
- Understand how to communicate and document important information.
- Investigate by analyzing actual malpractice cases what offices need to document to prove standards of care have been met.
### Thursday Courses

<table>
<thead>
<tr>
<th>Presenter/Speaker</th>
<th>Title</th>
<th>Audience</th>
<th>Description</th>
<th>Location</th>
<th>Date/Time</th>
<th>Fee</th>
<th>Course #</th>
<th>CE Hours</th>
<th>AGD Subject Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theresa Groody, MEd, CDA</td>
<td>Maximizing Dental Assistant Efficiency: Revisiting Coronal Polishing, Fluoride and Sealant Application</td>
<td>D, H, A, T</td>
<td>Identify indications and discuss contraindications for coronal polishing, applying fluoride and dental sealants after reviewing dental anatomy, infection control and isolation principles.</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
<td>T16</td>
<td>3</td>
<td>012/148/250</td>
<td></td>
</tr>
<tr>
<td>Theresa Groody, MEd, CDA</td>
<td>Perfecting the Provisional Process: Differentiating Methods and Materials Workshop</td>
<td>D</td>
<td>Discover indications and criteria for clinically acceptable provisionals.</td>
<td>1:30-4:30 p.m.</td>
<td>$145*</td>
<td>T08</td>
<td>3</td>
<td>017/250</td>
<td></td>
</tr>
<tr>
<td>Alan Jeroff, DMD</td>
<td>Local Anesthesia - The Elusive Mandibular Block</td>
<td>D</td>
<td>How to best combine anesthetic agents and injection techniques to provide comfortable and profound pulpal anesthesia for any dental procedure.</td>
<td>8:30-11:30 a.m.</td>
<td>$30</td>
<td>T17</td>
<td>3</td>
<td>132/164</td>
<td></td>
</tr>
<tr>
<td>Alan Jeroff, DMD</td>
<td>Contemporary Oral Surgery for the General Dentist: A Simple and Predictable Approach to Minimally Invasive Oral Surgery</td>
<td>D, A</td>
<td>Understand the minimally invasive tooth removal, case selection techniques and instrumentation.</td>
<td>1:30-4:30 p.m.</td>
<td>$30</td>
<td>T30</td>
<td>3</td>
<td>016/310/341</td>
<td></td>
</tr>
<tr>
<td>James Kohner, DDS</td>
<td>How Crown Lengthening WILL Enhance Restorative Results</td>
<td>D, A, H, T</td>
<td>Obtain predictable impressions every time.</td>
<td>8:00-11:00 a.m.</td>
<td>$30</td>
<td>T11</td>
<td>3</td>
<td>491</td>
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</tr>
</tbody>
</table>

Learning Objectives:

- Identify indications and discuss contraindications for coronal polishing, applying fluoride and dental sealants after reviewing dental anatomy, infection control and isolation principles.
- How to differentiate oral prophylaxis and coronal polishing and be able to communicate to patient (and employer) these differences.
- Discover new products, selection choices and technical tips leading to better patient care.

- Discover indications and criteria for clinically acceptable provisionals.
- How to differentiate provisional fabrication using block, preformed, impression and splint methods.
- Understand procedure for fabrication and trimming/polishing of matrix type provisional.
- Explore clinical tips concerning mock-ups for esthetic cases.
- Explore indications for different cementation options.

Attendees should bring safety glasses and curved crown and bridge scissors.

Thanks to Dentsply Sirona for providing supplies and equipment for this workshop.

- Understand the minimally invasive tooth removal, case selection techniques and instrumentation.
- Explore medications most commonly prescribed for oral surgery.
- Become familiar with how to apply effective local anesthesia techniques.
- Gain knowledge on how to apply tissue management and flap designs for various surgical procedures for optimal end results.
- Learn how to better manage medically compromised patients.
- Understand the advantages and disadvantages of socket grafting and the relevance of choosing a graft material.
- Review different suturing techniques.

- Obtain predictable impressions every time.
- Understand how Biologic Width is a guide to tooth preps and anterior esthetic issues.
- Discover clear indications for functional crown lengthening from x-rays alone.
James Kohner, DDS
Crown Lengthening Workshop
D
1:00-4:00 p.m.
$325*
Course #T07
CE Hours: 3 technical and/or scientific
AGD Subject Code: 491/498
Course #T11 is a recommended prerequisite for this workshop.

Learning Objectives
• Learn how to perform flap and suturing technique for functional Clinical Crown Lengthening.
• Understand and perform practical principles for reshaping the bone around involved teeth.
• Understand key diagnostic considerations, including biologic width and ferrule.
Attendees should bring loupes (if desired).

Douglas Lambert, DDS
Short, Sweet and Simple Solutions for Your Practice
One-Hour Mini Courses
D,A,H
8:00-11:00 a.m.
$30
Course #T12
CE Hours: 3 technical and/or scientific
AGD Subject Code: 017/250

“Game Changers”
Learning Objectives
• Learn about new products and techniques to improve your office efficiency.
• How to create staff driven models within your office and have fun implementing these new ideas.
• Learn how incorporating these products and techniques can have a positive effect on your Return on Investment (ROI).

“It Takes a Village”
Learning Objectives
• The importance of utilizing specialists in your approach for your patients.
• How communication breakdowns can derail even the best plans.
• Review several cases and how the restorative dentist must be the quarterback for the whole team.

“Bulk Me Up”
Learning Objectives
• How to manage polymerization and shrinkage stresses in posterior composites.
• Explore the advantages of bulk fill techniques to improve your efficiency and your bottom line.
• Review a recipe for success which creates a pathway to predictable, long-lasting results.

Sponsored by Dentsply Sirona Academy.
### Thursday Courses

**Douglas Lambert, DDS**  
Short, Sweet and Simple Solutions for Your Practice  
One-Hour Mini Courses  
D, A, H  
1:00-4:00 p.m.  
$30  
Course #T26  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 017/250/370

**“Straight to the Point”**  
**Learning Objectives**  
- Learn how incorporating clear aligners in your practice can enhance patient outcomes.  
- Identify how to create a fun and cost-effective model for the dentist to align teeth.  
- Explore using the minor tooth movement (MTM) system as a new revenue source for your office.

**“Easy Does It”**  
**Learning Objectives**  
- How to use today’s composites in a simple, predictable fashion to give long-lasting results.  
- Gain knowledge on how to use a specialized matrix system and create seamless margins in all of your anterior composites.  
- Review a recipe for success that offers your patients excellent esthetic options with composite resins.

**“Glue It So You Can Chew It”**  
**Learning Objectives**  
- Learn about the latest cementing and bonding media options for indirect restorations.  
- Discover if zirconia and lithium disilicate can be treated the same.  
- Understand how to match materials and luting systems for the best outcomes.

Sponsored by Dentsply Sirona Academy.

**Judy Kay Mausolf**  
Delivering W.O.W. Service - People Will Forget Everything Except How You Made Them Feel  
ALL  
9:00 a.m.-12:00 p.m.  
$20  
Course #T22  
CE Hours: 3 nontechnical  
AGD Subject Code: 550

**Learning Objectives**  
- Understand the W.O.W. Patient Philosophy.  
- Learn techniques to make W.O.W. Impressions.  
- Recognize essentials of W.O.W. Branding.  
- Identify how to spot opportunities that create W.O.W. Touch Points.  
- Understand W.O.W. Service Standards Concepts.

Presented in part with an educational grant from CareCredit, LLC.

**Judy Kay Mausolf**  
Communication Solutions - Attitudes, Breakdowns and Conflict Resolutions  
ALL  
2:00-5:00 p.m.  
$20  
Course #T36  
CE Hours: 3 nontechnical  
AGD Subject Code: 550

**Learning Objectives**  
- Learn verbal skills to communicate effectively with difficult and different personalities.  
- Determine behaviors that inspire a culture of appreciation, celebration and productivity.  
- Discover methods that turn attitudes from toxic to tremendous.  
- Learn steps to address and resolve conflict.  
- Identify behaviors that elevate trust and respect.

Presented in part with an educational grant from CareCredit, LLC.
<table>
<thead>
<tr>
<th>Thursday Courses</th>
<th>Learning Objectives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robert McNeill, DDS, MD</td>
<td>Prevention and Treatment of Medical Emergencies in Your Office: Are You Prepared?</td>
</tr>
<tr>
<td>ALL</td>
<td>1:00-4:00 p.m.</td>
</tr>
<tr>
<td>$30</td>
<td>Course #T27</td>
</tr>
<tr>
<td>CE Hours: 3 technical and/or scientific</td>
<td>AGD Subject Code: 142</td>
</tr>
<tr>
<td>Learning Objectives</td>
<td>• Learn the common safety issues occurring in dental offices.</td>
</tr>
<tr>
<td></td>
<td>• Evaluate level of preparedness.</td>
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<td></td>
<td>• Learn how to prevent an emergency from happening in your office.</td>
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<td></td>
<td>• Know how to appropriately manage any emergency in your office.</td>
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<td>• Learn how to perform appropriate emergency drills for your office.</td>
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<tr>
<td>David Meinz, MS, RDN</td>
<td>Ten Bonus Years</td>
</tr>
<tr>
<td>ALL</td>
<td>8:00-11:00 a.m.</td>
</tr>
<tr>
<td>$30</td>
<td>Course #T13</td>
</tr>
<tr>
<td>CE Hours: 3 technical and/or scientific</td>
<td>AGD Subject Code: 150/770</td>
</tr>
<tr>
<td>Learning Objectives</td>
<td>• Identify personal health characteristics that contribute to longevity.</td>
</tr>
<tr>
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<td>• Understand the role of the ApoE gene on personal health recommendations.</td>
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<td>• Obtain specific personal guidelines for healthy and safe intakes of fat, sodium, cholesterol, fiber and sugar.</td>
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<td>• Review the concept of lumenology vs arteriology.</td>
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<td>• Understand the new approach for prevention of cardiovascular disease.</td>
</tr>
<tr>
<td>Dale Miles, DDS, MS</td>
<td>Radiographic Manifestations of Systemic Disease</td>
</tr>
<tr>
<td>D,A,H,T</td>
<td>8:30-11:30 a.m.</td>
</tr>
<tr>
<td>$30</td>
<td>Course #T18</td>
</tr>
<tr>
<td>CE Hours: 3 technical and/or scientific</td>
<td>AGD Subject Code: 165</td>
</tr>
<tr>
<td>Learning Objectives</td>
<td>• Recognize key radiographic features of common but significant medical problems.</td>
</tr>
<tr>
<td></td>
<td>• How to identify clinical and radiographic features of these problems.</td>
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<tr>
<td></td>
<td>• Explore how newer modalities such as digital panoramics and CBCT can improve disease detection.</td>
</tr>
<tr>
<td>Dale Miles, DDS, MS</td>
<td>Cone Beam CT: More Than &quot;50 Shades of Gray&quot;</td>
</tr>
<tr>
<td>D,A,H,T</td>
<td>1:30-4:30 p.m.</td>
</tr>
<tr>
<td>$30</td>
<td>Course #T31</td>
</tr>
<tr>
<td>CE Hours: 3 technical and/or scientific</td>
<td>AGD Subject Code: 165</td>
</tr>
<tr>
<td>Learning Objectives</td>
<td>• Understand the principles and applications of CBCT.</td>
</tr>
<tr>
<td></td>
<td>• Explore how CBCT helps improve your treatment decisions involving implants, TMJ, endodontics, and more.</td>
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<tr>
<td></td>
<td>• Understand the advantages of CBCT for diagnosis in the office.</td>
</tr>
<tr>
<td>Pamela Moore, DDS</td>
<td>Nitrous Oxide Monitoring/Certification for Auxiliaries</td>
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<tr>
<td>A,H</td>
<td>8:00 a.m.-12:00 p.m. and 1:00-5:00 p.m. (all day)</td>
</tr>
<tr>
<td>$155*</td>
<td>Course #T05</td>
</tr>
<tr>
<td>CE Hours: 8 technical and/or scientific</td>
<td>AGD Subject Code: 163</td>
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<tr>
<td>Learning Objectives</td>
<td>• Learn the history and pharmacology of nitrous oxide.</td>
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<td>• Review anatomy and physiology.</td>
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<td>• Understand the stages of anesthesia/sedation.</td>
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<td>• Gain knowledge of patient monitoring and managing potential complications.</td>
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<td>• Learn about safety for staff and patient.</td>
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<td>• Identify infection control and legal considerations.</td>
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Attendees are required to download, print and bring the study guide to this workshop. Study guides will not be provided on-site. Attendees must bring their state ID card or driver’s license, a highlighter and two (2) #2 sharpened pencils. Upon completion of this course the attendee will be administered the required exam. Attendees are required to download, print and bring the study guide to this workshop. Study guides will not be provided on-site. Attendees must bring their state ID card or driver’s license, a highlighter and two (2) #2 sharpened pencils. Upon completion of this course the attendee will be administered the required exam. A valid email address is mandatory. Attendees will be contacted for additional REQUIRED information and notified when the study guide is available for download.
Thursday Courses

Matthew Nejad, BS, DDS
Saving Tooth Structure and Reducing Sub-gingival Margins With Advanced Adhesion Techniques
D,A
9:00 a.m.-12:00 p.m. repeating 2:00-5:00 p.m.
$30
AM Course #T23
PM Course #T37
CE Hours: 3 technical and/or scientific
AGD Subject Code: 017/250

Learning Objectives
• Learn how to increase your bond strengths to indirect restorations by 400%.
• Explore how to consistently make dentin bonds stronger than enamel bonds.
• Become familiar with minimizing the need for additional preparation and removal of valuable tooth structure.
• Gain knowledge on selecting materials and techniques proven to succeed.

Presented in part with an educational grant from Kuraray America, Inc.

Steven Roser, DMD, MD
Management of the Medically Compromised Dental Patient
ALL
8:30-11:30 a.m.
$30
Course #T19
CE Hours: 3 technical and/or scientific
AGD Subject Code: 730/750/754

Learning Objectives
• Learn how to better assess risks when treating patients with complex medical conditions.
• Understand guidelines and recommendation for the safe and effective management of dental patients with significant medical diseases.
• Become familiar with the newer medications for the treatment of medical conditions in the aging patient.

Steven Roser, DMD, MD
Current Concepts in Medication Related Osteonecrosis, Osteoradionecrosis and Jaw Reconstruction
D,A,H
1:30-4:30 p.m.
$30
Course #T32
CE Hours: 3 technical and/or scientific
AGD Subject Code: 730/750

Learning Objectives
• Understand the pathogenesis of osteonecrosis and osteoradionecrosis of the jaws.
• Learn to diagnose and stage patients with osteonecrosis and osteoradionecrosis.
• Learn how to manage patients with osteonecrosis and osteoradionecrosis of the jaws.

Martin Trope, DMD
Anatomically Driven Endodontics - Part I
D,A
8:00-11:00 a.m.
$30
Course #T14
CE Hours: 3 technical and/or scientific
AGD Subject Code: 070

Learning Objectives
• Explore the scientifically based biologic requirements for endodontic success.
• Understand the limitations of files that create a round shape.
• Understand the latest generation of technologies that allows you to clinically obtain the essential biologic goals for success.

Presented in part with an educational grant from Brasseler USA.

Martin Trope, DMD
Anatomically Driven Endodontics - Part II
D,A
1:00-4:00 p.m.
$30
Course #T28
CE Hours: 3 technical and/or scientific
AGD Subject Code: 017/070

Learning Objectives
• Understand the limitations of traditional obturation materials and techniques.
• Learn about the advantages of bioceramic materials.
• Discover the advantages of cold hydraulic obturation using bioceramic sealers.

Presented in part with an educational grant from Brasseler USA.
FRIDAY
September 7

Treatment Planning and Implant Options for the Edentulous Patient
Brian Butler, DDS, MS
8:00-11:00 a.m.

Hurts So Good! Management of Acute Dental Pain and Appropriate Prescribing Practices
Thomas Viola, RPh, CCP
8:00-11:00 a.m.

TA-DAH! Bridging the Gap Between Potential and Performance
Judy Kay Mausolf
8:30-11:30 a.m.

Bring Your Dental Team to Life Through Personality Testing Workshop
Pam Dolberry
1:00-4:00 p.m.

New Materials for Direct Restorations
Nathaniel Lawson, DMD, PhD
1:30-4:30 p.m.

Simplify Reimbursement With More New Codes: Who Are You Kidding?
Tom Limoli Jr.
2:00-5:00 p.m.
Renee Graham, RDH, MEd
Theresa Groody, MEd, CDA
Laura Hatch, BS, MS
Sam Simos, DDS
The 360 Team Experience
ALL
8:30 a.m.-3:30 p.m. (all day)
$360 (dentist and up to three staff)
$90 (each additional staff after three)
Course #F34 (dentist)
Course #F35 (each additional staff after three)
CE Hours: 7 technical and/or scientific
AGD Subject Code: 017/250/550

Sponsored by: Dentsply Sirona Academy

LUNCH WILL BE PROVIDED

It is highly recommended that the entire team attend this course! (dentist, assistant, hygienist and business assistant)

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Renee Graham, RDH, MEd
Communicating with Confidence

Learning Objectives
• Review key factors that drive dental patient decision making.
• Recognize the importance of relationship building and impact on dental decisions.
• Understand how to build trust and credibility through effective communication.
• Learn how to explain the key information that needs to be shared during the hygiene exam.

Theresa Groody, MEd, CDA
The ABC’s of Restorative Procedures: Adhesion, Bands and Composites

Learning Objectives
• Learn how to compare/contrast generations of dental adhesives; explain basic functions of each component and when/why to use them.
• Become familiar with criteria for properly placed matrix systems.
• Review material choices, placement/finishing/polishing techniques for each class of composite restoration and why each step is vital for long term success.

Laura Hatch, BS, MS
Build a Front Office Team that Rocks!

Learning Objectives
• Develop the skills necessary to plan, make effective decisions and solve problems, under pressure.
• Learn how to apply practical techniques to improve communication skills.
• Learn communication skills and protocols for cancellations and no-shows.
• Develop communication skills for gaining case acceptance.

Presented in part with an educational grant from Care Credit and Weave.

Sam Simos, DDS
Materials, Techniques and Technologies for the Exceptional Dental Office - A Team Approach

Learning Objectives
• Become familiar with the newest techniques and technologies for placing direct restorations and what your team needs to know.
• To identify the newest bonding materials for direct and indirect restorations and how to teach your assistant what you want.
• How to implement a team approach to bonding while increasing value with patients for new materials.
• Identify what you need to know about adhesive systems and compatibility before you place your next direct or indirect restoration.
Judy Bendit, RDH, BS
The Heart and Soul of Ultrasonics Workshop
H
8:00-11:00 a.m.
$175
Course #F04
CE Hours: 3 technical and/or scientific
AGD Subject Code: 490/770

Learning Objectives
• Identify the design features of magnetostrictive inserts (power dispersion and tip options).
• Recognize the advantages and disadvantages offered by powered scalers in performing general and definitive debridement procedures.
• Explore all the indications and contraindications for using power scalers.
• Observe the techniques with emphasis on grasp, fulcrum, adaptation, angulation, stroke pattern and pressure.
• Review clinical considerations that help facilitate ultrasonic instrumentation (suction options, pre-procedural rinses and cord maintenance).

Attendees should bring loupes (if desired).
Thanks to Hu-Friedy Mfg. Co., LLC for providing supplies and equipment for this workshop.

Judy Bendit, RDH, BS
Smarten UP and Sharpen UP - It's the Right Thing to Do Workshop
H
1:00-4:00 p.m.
$145
Course #F09
CE Hours: 3 technical and/or scientific
AGD Subject Code: 490

Learning Objectives
• Distinguish a non-efficient edge from an efficient working edge.
• How to extend the life of your instruments by maintaining sharp blades with a minimal amount of grinding.
• Becoming familiar with selecting an appropriate sharpening method for your individual situation.
• Identify the best time in your busy schedule to sharpen your instruments.

Attendees should bring loupes (if desired).
Thanks to Hu-Friedy Mfg. Co., LLC for providing supplies and equipment for this workshop.

Lee Ann Brady, DMD
Fabricating Exquisite Anterior Provisionals Workshop
D,A
8:00-11:00 a.m.
$145
Course #F05
CE Hours: 3 technical and/or scientific
AGD Subject Code: 017/250

Learning Objectives
• Understand both indirect and direct provisional techniques.
• Learn how to trim, finish and polish provisionals to create exquisite fit and aesthetics.
• Become familiar with cementation techniques for partial and full coverage anterior provisionals.

Attendees should bring loupes (if desired).
Presented in part with an educational grant from DMG America.
Thanks to Brasseler USA for providing supplies and equipment for this workshop.

Brian Butler, DDS, MS
Treatment Planning and Implant Options for the Edentulous Patient
D
8:00-11:00 a.m.
$30
Course #F19
CE Hours: 3 technical and/or scientific
AGD Subject Code: 250/670

Learning Objectives
• Diagnosis and treatment planning for the different edentulous treatment options.
• Explore recommendations and requirements for each option.
• Establish patient expectations with selection for each option.
• Explore treatment sequencing; chairside procedures and lab processes and communication.
• Review complications, problems and repairs of the edentulous restoration options.
Brian Butler, DDS, MS  
**Dental Assistants Working with Implants Workshop**  
A  
1:30-4:30 p.m.  
$145  
Course #F13  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 690

**Learning Objectives**  
- Review implant parts necessary for each step of treatment.  
- Identify the implant parts and similarities for three different implant systems.  
- Learn the parts to order for each step.  
- Gain knowledge about the parts needed for provisional restorations, impressions, lab components and final restorations.  
- Understand necessary components for locator restorations.

Thanks to BioHorizons, Nobel Biocare and Straumann USA for providing supplies and equipment for this workshop.

Maryanne Butler, DDS, MS  
**The Oral Systemic Interface**  
D,H  
8:00-11:00 a.m.  
$30  
Course #F18  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 490

**Learning Objectives**  
- Identify common relationships between oral and systemic health and disease.  
- Recognize how certain nutritional components can influence oral and systemic health.  
- Understand how nutritional deficiencies can influence oral and systemic health as well as healing.  
- Recognize how common medications patients take for systemic diseases influence their oral health and healing.

Maryanne Butler, DDS, MS  
**When to Refer:**  
**A Systematic Approach for Periodontal Diseases**  
D,A  
1:00-4:00 p.m.  
$30  
Course #F36  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 490

**Learning Objectives**  
- To identify, diagnose and classify mucogingival diseases.  
- To identify when a mucogingival disease needs intervention and/or referral.  
- To identify, diagnose and classify periodontal disease.  
- To identify when periodontal/peri-implant disease needs intervention and/or referral.

Antonio Berto, DDS, MS  
**Decision Making in Endodontics**  
12:30-1:30 p.m.  
AGD Subject Code: 070

Jill Wade, DDS  
**Dentistry with Heart: A Heart Attack Doesn’t Care... Dentistry with Heart Does**  
1:30-2:30 p.m.  
AGD Subject Code: 750

Ellen Hall, DDS, MS  
**Laser Applications in Periodontics and Dental Implants**  
2:30-3:30 p.m.  
AGD Subject Code: 497/690

Rowan Buskin, BDS, MSc  
**Issues to Consider when Planning Full Arch Fixed Implant Restorations**  
3:30-4:30 p.m.  
AGD Subject Code: 610
### Hygiene CE Express

**D,A,H**
8:00 a.m.-12:00 p.m.
S50 (all four courses)
Course #F01
CE Hours: 4 technical and/or scientific

### James Lucente, DDS, MD

**The Dental Hygienist and the Implant Patient**
8:00-9:00 a.m.
AGD Subject Code: 693

### Jane Cotter, RDH, MS

**Tobacco Cessation – New Tobacco Trends and Their Impact on Oral Health**
9:00-10:00 a.m.
AGD Subject Code: 158

### Karen Davis, RDH

**60 Minutes Can Change Your Patient’s Life**
10:00-11:00 a.m.
AGD Subject Code: 495

### Faizan Kabani, RDH, PhD

**A Silver Bullet? The Case for Silver Diamine Fluoride**
11:00 a.m.-12:00 p.m.
AGD Subject Code: 161

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<td>Pam Dolberry</td>
<td><strong>Bring Your Dental Team to Life Through Personality Testing Workshop</strong></td>
<td>ALL: 1:00-4:00 p.m.</td>
<td>$105*</td>
<td>550/770</td>
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<td><strong>Co-sponsored by the Dallas Dental Hygienists’ Society.</strong></td>
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<td></td>
<td><strong>Equipment Maintenance and Repair Workshop</strong></td>
<td>ALL: 9:00-11:00 a.m. repeating 1:00-3:00 p.m.</td>
<td>$50</td>
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<td>AM Course #F07</td>
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<td><strong>Technology in Your Dental Practice - A Review of Current Products and a Look Into the Future</strong></td>
<td>D,A,H 8:00-11:00 a.m.</td>
<td>$20</td>
<td>165/561/562</td>
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<td>Course #F20</td>
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Paul Feuerstein, DMD  
**Digital Impression CAD/CAM Workshop**  
D,A,H,T  
1:00-4:00 p.m.  
$145  
Course #F11  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 017/165/562  

**Learning Objectives**  
- Explore the newest digital impression systems.  
- Gain knowledge of new restorative materials.  
- Become familiar with new advances in CAD/CAM devices.

Nathaniel Lawson, DMD, PhD  
**Dental Ceramics: State of the Art**  
D,A  
8:30-11:30 a.m.  
$30  
Course #F24  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 017/610  

**Learning Objectives**  
- Become familiar with how to select a ceramic material for anterior and posterior restorations.  
- Learn how to prep teeth to optimize the success of a ceramic restoration.  
- Review how to adjust and polish ceramic materials efficiently without reducing their strength.  
- Explore the best burs for cutting off and accessing through zirconia crowns.  
- Learn how to clean and bond to all types of ceramics.

Nathaniel Lawson, DMD, PhD  
**New Materials for Direct Restorations**  
D,A  
1:30-4:30 p.m.  
$30  
Course #F38  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 017/250  

**Learning Objectives**  
- Review bonding techniques to maximize bond strength and reduce post-op sensitivity.  
- Recognize the best way to utilize universal adhesives to bond to tooth and ceramic.  
- Learn when and how to use bulk fill composites.  
- Discover what bioactive materials are and when to use them.

Roger Levin, DDS  
**New Game, New Rules, New Playbook, Winning Strategies for Increasing Production**  
ALL  
9:00 a.m.-12:00 p.m.  
$20  
Course #F31  
CE Hours: 3 nontechnical  
AGD Subject Code: 550/770  

**Learning Objectives**  
- Review over 100 easy, practical and useful concepts that can be implemented ASAP.  
- Incorporate key goals that practices must achieve.  
- Learn how to analyze and control overhead expenses.  
- Understand the pathway for team improvement and accountability.  
- Become familiar with internal and online marketing strategies for increasing new patients.

Roger Levin, DDS  
**Hit the WOW Button, Training Your Team to Provide Awesome Customer Service**  
ALL  
2:00-5:00 p.m.  
$20  
Course #F43  
CE Hours: 3 nontechnical  
AGD Subject Code: 550  

**Learning Objectives**  
- Learn how to create a unique patient-centric culture with innovative systems that maximize patient satisfaction.  
- Discover how to train team members with scripts to build rock-solid relationships with patients.  
- Become familiar with customer service to drive greater production, higher profits and more income.  
- Learn the surefire techniques that earn more patient referrals.  
- Become familiar with your practice the way patients do ... so that you can perfect every detail.
Friday Courses

Tom Limoli Jr.
Dental Insurance Reimbursement - My Paycheck Depends On It
ALL
9:00 a.m.-12:00 p.m.
$20
Course #F32
CE Hours: 3 nontechnical
AGD Subject Code: 554

Learning Objectives
• Develop documented diagnostic specifics in order to secure more comprehensive reimbursement.
• Gain knowledge of phased treatment planning that helps patient’s say yes to both improved oral health and aesthetics.
• Implement sound financial arrangements as well as separate benefits assessment to help the patient make the most of their plan.

Tom Limoli Jr.
Simplify Reimbursement With More New Codes: Who Are You Kidding?
ALL
2:00-5:00 p.m.
$20
Course #F44
CE Hours: 3 nontechnical
AGD Subject Code: 554

Learning Objectives
• Learn how to accurately document, code, bill and collect for today’s completed treatment.
• Review how supplemental attachments support the doctor’s clinical findings as well as subsequent treatment plan.
• Learn how patients receive the greatest benefit from their plan when everyone involved speaks the same language.

David Little, DDS
Enhancing Implant Diagnosis, Surgical, and Restorative Outcomes Using the Latest Technology
D,A,H
8:30-11:30 a.m.
$30
Course #F25
CE Hours: 3 technical and/or scientific
AGD Subject Code: 165/250/562/690

Learning Objectives
• Understand the diagnosis and treatment planning using CBCT and planning software.
• Learn impression techniques, including digital technology including digital dentures.
• Learn restorative techniques including immediate provisionalization and impressions.

Presented in part with an educational grant from Carestream Dental.

David Little, DDS
Implant Solutions for the Edentulous Patient
D,A,H
1:30-4:30 p.m.
$30
Course #F39
CE Hours: 3 technical and/or scientific
AGD Subject Code: 165/690

Learning Objectives
• Explore techniques for digital denture technology including impressions and CAD-CAM try in.
• Learn how to use planning software to diagnosis and treatment plan for the edentulous patient from implant retained soft tissue supported to implant retained implant supported solutions.
• Learn proper abutment/attachment selection, and pick up techniques.

Presented in part with an educational grant from Carestream Dental.

Frank Lozano Jr., DMD, MS
Clinical Photography for the Whole Dental Team Workshop
D,A,H
1:00-4:00 p.m.
$145*
Course #F12
CE Hours: 3 technical and/or scientific
AGD Subject Code: 138

Learning Objectives
• Understand the clinical uses of dental photography.
• Identify the parts of a dental photography setup that optimize outcomes.
• Gain knowledge about the controls of a camera and how to apply them to the dental setting.
• How to reproduce a standardized set of images for dental charting and recording.
• Know the instruments and accessories that aid dental outcomes.

Attendees are encouraged to bring their personal SLR camera. Loaner cameras will be available.

Thanks to Henry Schein Dental for providing supplies and equipment for this workshop.
Glenn Maron, DDS
Medical Emergencies in the Dental Office: Prevention and Preparation - Part I
ALL
9:00 a.m.-12:00 p.m.
$30
Course #F33
CE Hours: 3 technical and/or scientific
AGD Subject Code: 142/754

Learning Objectives
• Assess patient risk and apply proper treatment planning principles.
• Review the complex medical issues that many patients present with in today’s practice.
• Identify and avoid potential medical complications before they arise.
• Ensure that you and your staff are prepared to deal with the most common medical emergencies that can occur.

Glenn Maron, DDS
Medical Emergencies in the Dental Office: Management - Part II
ALL
2:00-5:00 p.m.
$30
Course #F45
CE Hours: 3 technical and/or scientific
AGD Subject Code: 142

Judy Kay Mausolf
TA-DAH!
Bridging the Gap Between Potential and Performance
ALL
8:30-11:30 a.m.
$20
Course #F26
CE Hours: 3 nontechnical
AGD Subject Code: 550/770

Learning Objectives
• Understand how to create and maintain an Emergency Drug Kit.
• Recognize the benefits of Mock Code practice in your office.
• Learn how to improve your confidence in dealing with any emergency that may arise.

David Meinz, MS, RDN
Energize Your Life!
ALL
8:00-11:00 a.m.
$30
Course #F21
CE Hours: 3 technical and/or scientific
AGD Subject Code: 150

Learning Objectives
• Learn how to measure cost of gap.
• Define three levels of performance – rowers, riders, resisters.
• Learn how to identify and reduce stress makers.
• Discover how to implement key competencies to get happier and more engaged.
• Recognize how to encourage commitment.

Presented in part with an educational grant from CareCredit, LLC.

Dale Miles, DDS, MS
What’s in Your Scan?
Cone Beam CT Reporting Workshop
D
8:00-11:00 a.m.
$145*
Course #F06
CE Hours: 3 technical and/or scientific
AGD Subject Code: 165

Learning Objectives
• Recognize the significant abnormalities in various anatomic regions captured in a CBCT volume.
• Review a CBCT volume systematically.
• Learn how to produce a complete, formal interpretive report using innovative decision support software.

Attendee should bring laptop (MAC or PC) capable of running Windows 10 with a USB port to load demonstration program and cases.

A valid email address is mandatory. Attendees will be contacted and notified when the demonstration program is available for download.
ORTHODONTIC SYMPOSIUM
Francis Miranda, DDS, MS, PhD
Guidance of Occlusion and Early Orthodontic Treatment
D,A
8:30-11:30 a.m.
$30
Course #F27
CE Hours: 3 technical and/or scientific
AGD Subject Code: 370

ORTHODONTIC SYMPOSIUM
Francis Miranda, DDS, MS, PhD
Guidance of Occlusion and Early Orthodontic Treatment
D,A
8:30-11:30 a.m.
$30
Course #F27
CE Hours: 3 technical and/or scientific
AGD Subject Code: 370

Learning Objectives
• Become familiar with diagnosis of developing malocclusion in the primary dentition.
• Review how guidance of occlusion should be an integral part of dental practice.
• Utilize restorative techniques to alleviate developing malocclusion.
• Gain knowledge that the expansion of the maxillary dentition is most effective in the early mixed dentition.

Hilton Goldreich, DDS, MS
Missing Maxillary Lateral Incisors – Open vs. Close
1:30-2:30 p.m.
AGD Subject Code: 370

Jeff Genecov, DDS, MSD
Orthodontics for Cleft Lip and Palate
2:30-3:30 p.m.
AGD Subject Code: 370

Larry White, DDS, MS
Rip Off and Duplicate
3:30-4:30 p.m.
AGD Subject Code: 370

Pamela Moore, DDS
Assisting Your Doctor as a Dental Detective
A
1:30-4:30 p.m.
$30
Course #F40
CE Hours: 3 technical and/or scientific
AGD Subject Code: 012/730

Ray Padilla, DDS
Increase Quality of Care and Net Production via Sports Dentistry
D,A,H,T
8:30-11:30 a.m.
$30
Course #F28
CE Hours: 3 technical and/or scientific
AGD Subject Code: 154/314

Learning Objectives
• Review of some anatomy as appropriate.
• Review accurate descriptive terminology.
• Gain exposure to some common pathologies.
• Review some alterations in normal anatomy that is nonpathological.

Learning Objectives
• Understand the epidemiology of sports related orofacial trauma and how to incorporate a preventive program for patients in the dental office.
• Increase net production by significantly decreasing lab fees.
• Use social media and other marketing techniques and procedures to increase net production.
• Become familiar with the differences between store bought mouthguards, vacuum made mouthguards and pressure laminated mouthguards with respect to their diagnosis, design, fabrication and effectiveness.

Presented in part with an educational grant from Dentsply Sirona.
Ray Padilla, DDS
Pressure Thermoforming for Custom Sports Mouthguards and Nightguards Workshop
D,A,H,T
1:30-4:30 p.m.
$175
Course #F14
CE Hours: 3 technical and/or scientific
AGD Subject Code: 154

Learning Objectives
• Understand the difference between vacuum and pressure fabrication of athletic mouthguards and other thermoforming appliances.
• Learn what is available in pressure machines as compared to vacuum machines; their costs and their differences in performance.
• Review indications, techniques and designs of pressure laminated mouthguards and other appliances such as implant stents, model duplication, temporary stents, clear positioners, orthodontic retainers, bleaching trays, fluoride trays, custom trays, denture bases, bruxism splints both hard and soft.

Thanks to Dentsply Sirona for providing supplies and equipment for this workshop.

Lori Paschall, CDA
Infection Control in Practice
D,A,H
8:30-11:30 a.m.
$30
Course #F29
CE Hours: 3 technical and/or scientific
AGD Subject Code: 148

Learning Objectives
• Review proper steps of instrument processing.
• Evaluate proper flow of central instrument processing areas.
• Understand benefits of various products and practices related to instrument processing that can help you increase efficiency and safety.

Presented in part with an educational grant from Hu-Friedy Mfg. Co., LLC.

Lori Paschall, CDA
Hand Hygiene and Dental Unit Waterlines
D,A,H
1:30-4:30 p.m.
$30
Course #F41
CE Hours: 3 technical and/or scientific
AGD Subject Code: 148

Learning Objectives
• Obtain a thorough understanding of proper hand hygiene methods and indications.
• Learn strategies to minimize skin irritation and dryness and effective hand hygiene application techniques.
• Understand the need to treat waterlines and the need for your office to clean and maintain waterlines.
• Learn dental unit waterline technologies and treatments available to achieve recommended water quality level.

Presented in part with an educational grant from Hu-Friedy Mfg. Co., LLC.

Robert Ritter, DMD
Clinical Success From A to Z Adhesive to Zirconia - Part I
D,A
8:30-11:30 a.m.
$30
Course #F30
CE Hours: 3 technical and/or scientific
AGD Subject Code: 017/250/561/610/690

Learning Objectives
• Learn to decide between the latest ceramic choices: lithium disilicate vs zirconia.
• Become familiar with how to use the latest adhesives and cements for the longest lasting results.
• Explore how to implement the latest in social media to maximize exposure for your practice.
• Review how to use digital chairside dental scanners in the general practice.
• Learn to simplify the latest in implant prosthetics with the help of digital communication.

Robert Ritter, DMD
Clinical Success From A to Z Adhesive to Zirconia - Part II
D,A
1:30-4:30 p.m.
$30
Course #F42
CE Hours: 3 technical and/or scientific
AGD Subject Code: 017/250

Learning Objectives
• Expand knowledge on current concepts on adhesives and cements.
• Differentiate between zirconia and lithium disilicate.
• Gain knowledge of digital impressions.
• Develop and expand your knowledge of ceramic veneers.
• Review immediate implant provisionalization.
Jamison Spencer, DMD, MS
Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives
D,A,H
8:00-11:00 a.m.
$30
Course #F22
CE Hours: 3 technical and/or scientific
AGD Subject Code: 160

Learning Objectives
- Understand normal sleep patterns and how to improve sleep patterns.
- Understand how obstructive sleep apnea affects your patients.
- Become familiar with the dental aspects of screening for OSA.
- Recognize how to choose the best oral appliance for your specific patient.
- Understand how to avoid problems and minimize side effects of oral appliance therapy.

Jamison Spencer, DMD, MS
Dental Sleep Medicine Workshop
D,A,H
1:30-4:30 p.m.
$175
Course #F15
CE Hours: 3 technical and/or scientific
AGD Subject Code: 160

Learning Objectives
- Learn how to choose the best oral appliance design for your patient.
- Become familiar with taking a bite registration for an oral appliance for sleep apnea.
- Understand how to avoid side effects of oral appliance therapy.
- Learn how to make a morning repositioner to help avoid occlusal changes.

Martin Trope, DMD
Anatomically Driven Endodontics Workshop
D
9:00 a.m.-12:00 p.m. repeating 2:00-5:00 p.m.
$175*
AM Course #F08
PM Course #F17
CE Hours: 3 technical and/or scientific
AGD Subject Code: 070

Attendees should bring 2-3 extracted teeth, accessed for endodontic treatment. Teeth should not be mounted and no third molars.
Thanks to Brasseler USA for providing supplies and equipment for this workshop.

Thomas Viola, RPh, CCP
Hurts So Good! Management of Acute Dental Pain and Appropriate Prescribing Practices
ALL
8:00-11:00 a.m.
$30
Course #F23
CE Hours: 3 technical and/or scientific
AGD Subject Code: 016

Learning Objectives
- Identify the pharmacology and mechanism of action of opioid and non-opioid analgesics, as well as their potential for abuse.
- Understand the intended role of opioid and non-opioid analgesics in the treatment of acute dental pain.
- Learn strategies useful in developing a pain management plan that is individualized for a patient’s needs and underlying medical conditions.
- Review appropriate prescribing practices for opioid and non-opioid analgesics to utilize in everyday clinical situations.

Thomas Viola, RPh, CCP
Un-Break My Heart! Cardiovascular Disease, Dental Considerations and Patient Care Planning
ALL
1:00-4:00 p.m.
$30
Course #F37
CE Hours: 3 technical and/or scientific
AGD Subject Code: 016

Learning Objectives
- Become familiar with the family of cardiovascular diseases and the complex interplay with systemic inflammation and comorbid diseases.
- Review the classes of medications used in the treatment of hypertension along with their pharmacologic effects, adverse reactions and dental implications.
- Understand the mechanism of action of anticoagulants and antiplatelet agents including their adverse reactions and patient care considerations.
- Gain knowledge of treatment modifications and care planning strategies recommended for dental patients with cardiovascular disease.
Maxillofacial Injuries in Sports – Prevention, Diagnosis and Treatment  
Glenn Maron, DDS  
8:00-11:00 a.m.

Build Your Ideal Practice and Dream Team –  
The Blueprint to a Highly Productive Practice and Happy Staff  
Roger Levin, DDS  
8:30-11:30 a.m.

Clinical Photography for the Whole Dental Team Workshop  
Frank Lozano Jr., DMD, MS  
8:30-11:30 a.m.

An Introduction to Forensic Dentistry  
James Wood, DDS  
8:30-11:30 a.m.

Potpourri of Oral Pathology  
Donald Cohen, DMD, MBA, MS  
1:00-4:00 p.m.

Sugar Bugs and Sleepy Juice  
Gregory Psaltis, DDS  
1:00-4:00 p.m.

The Nuts and Bolts of Implant-Assisted Overdentures Workshop  
Roni Schnell  
1:00-4:00 p.m.
Donald Cohen, DMD, MBA, MS

Early Oral Cancers and Pre-Cancers
D,A,H
8:00-11:00 a.m.
$30
Course #S03
CE Hours: 3 technical and/or scientific
AGD Subject Code: 730/736

Learning Objectives
• Recognize early malignant changes of the oral mucosa.
• Identify a new class of ulcers that become malignant.
• Differentiate between medication reduced osteonecrosis and metastatic cancer and when to biopsy.
• Explore oral/systemic manifestations.

Donald Cohen, DMD, MBA, MS

Potpourri of Oral Pathology
D,A,H
1:00-4:00 p.m.
$30
Course #S15
CE Hours: 3 technical and/or scientific
AGD Subject Code: 730

Learning Objectives
• Recognize important lesions and formulate a differential diagnosis.
• Understand the etiology and management of various oral lesions and diseases.
• Recognize and understand the association of HPV with numerous oral soft tissue lesions.
• How to better recognize abnormalities, improve diagnostic skills and management techniques of oral soft and hard tissue lesions.

T. Bob Davis, DMD

Volunteerism
ALL
9:00 a.m.-12:00 p.m.
$20
Course #S14
CE Hours: 3 nontechnical
AGD Subject Code: 550

Learning Objectives
• How to identify the needs for dental volunteers, basis for volunteering and qualifications of volunteers.
• Identify local, national, and international locations, groups and individuals involved.
• Become familiar with details of the how to’s of starting a trip, joining another group trip, teaching in a school, lists of fixed/portable equipment plus supplies needed and available.
• Learn how to motivate and inspire altruistic volunteerism while creating networking among those doing it.

Sponsored by the International College of Dentists (ICD).

Scott Fisher
Brett McRay, DDS

Starting a Practice: Building Blocks to Success
D
8:30-11:30 a.m.
$20
Course #S10
CE Hours: 3 nontechnical
AGD Subject Code: 553

Learning Objectives
• Identify start-up strategies.
• Refine, implement and build your office plan.
• Learn how to create a marketing plan for success.
• Learn how to create a timeline for action.

Presented in part with an educational grant from Wells Fargo Practice Finance.

Box lunch will be provided after the lecture. You will have time to visit with the presenters during lunch before the next lecture begins.

This course and course #S17 have valuable information that all new dentists will benefit from.

Roger Levin, DDS

Build Your Ideal Practice and Dream Team - The Blueprint to a Highly Productive Practice and Happy Staff
ALL
8:30-11:30 a.m.
$20
Course #S11
CE Hours: 3 nontechnical
AGD Subject Code: 550/770

Learning Objectives
• Learn how to build a more cohesive team, and decrease turnover and stress, using powerful team-building strategies.
• Increase doctor/hygiene production and collect 99% of all production at the time of the visit.
• Double patient referrals, increase case acceptance and create an amazing patient experience every time.
• Learn how to reclaim 100’s of lost hours immediately with Power Cell Scheduling™.
Eduardo Lorenzana, DDS, MS  
**Perio-Prosthetic Procedures to Enhance Dental Implant Esthetics**  
D,A,H,T  
8:00-11:00 a.m.  
$30  
Course #S04  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 490/690  

**Learning Objectives**  
- Learn how to apply smile analysis and key Esthetic Risk Assessment concepts in relation to implant position and the soft tissue profile.  
- Gain knowledge on how to confidently utilize the periodontist and periodontal plastic surgery concepts and techniques to enhance implant esthetics.  
- Understand the importance of incorporating the perio-prosthetic model of soft tissue sculpting to ensure the desired long-term esthetic outcome and avoid complications.

Eduardo Lorenzana, DDS, MS  
**Management of Aesthetic Implant Complications**  
D,A,H,T  
1:00-4:00 p.m.  
$30  
Course #S16  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 490/690  

**Learning Objectives**  
- Understand the inherent differences between periodontal and peri-implant tissues.  
- Review the latest evidence-based understanding of peri-implant disease.  
- Identify key points in the treatment planning and treatment delivery process where complications may arise.  
- Learn how to confidently apply proven protocols to identify and address complications in a timely manner post-delivery.  
- Understand the application of oral plastic surgery procedures to prevent and manage implant esthetic defects.

Charles Loretto  
Gavin Shea  
**Owning Your Practice: The Key to Your Financial Future**  
D  
1:00-4:00 p.m.  
$20  
Course #S17  
CE Hours: 3 nontechnical  
AGD Subject Code: 556  

**Learning Objectives**  
- Understand how much an owner profits from having an associate.  
- Gain realistic expectations for ownership through case studies.  
- Learn how associates are leaving millions on the table by not owning a practice.  
- Understand the key elements before purchasing a practice.  
- Become familiar with a proven plan to efficiently create opportunities for you to find the right practice for you.

Sponsored by Cain Watters and Associates and Wells Fargo Practice Finance.  

**Box lunch will be provided prior to this lecture.** You will have time to visit with the presenters during lunch before the lecture begins.  
This course and course #S10 have valuable information that all new dentists will benefit from.

Frank Lozano Jr., DMD, MS  
**Clinical Photography for the Whole Dental Team Workshop (repeat)**  
D,A,H  
8:30-11:30 a.m.  
$145*  
Course #S01  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 138  

**Learning Objectives**  
See Friday for learning objectives.

Attendees are encouraged to bring their personal SLR camera. Loaner cameras will be available.  
Thanks to Henry Schein Dental for providing supplies and equipment for this workshop.
Glenn Maron, DDS  
**Maxillofacial Injuries in Sports – Prevention, Diagnosis and Treatment**  
D,A,H,T  
8:00-11:00 a.m.  
S30  
Course #S05  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 154/314

**Learning Objectives**  
- How to motivate dental professionals to get involved with local amateur and professional sports teams.  
- Understand how to be prepared to treat a patient who suffers a sports related dental injury, including fractured and avulsed teeth.  
- Explore different types of mouth-guards and which ones to use.  
- Understand the complex issues of sports concussions.

Glenn Maron, DDS  
**Medical Update for Dentistry – From Bisphosphonates to Blood Thinners**  
D,A,H  
1:00-4:00 p.m.  
S30  
Course #S18  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 016/754

**Learning Objectives**  
- Understand that risk assessment does not equal medical clearance.  
- Recognize when to hold Coumadin or anti-platelet medications.  
- Better comprehend the complex issues of medicine as they relate to our patients.  
- How to have confidence in dealing with patients with MRONJ.

Gregory Psaltis, DDS  
**Getting Past “Uh-oh”, “No” and Helicopters**  
ALL  
8:00-11:00 a.m.  
S30  
Course #S06  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 430

**Learning Objectives**  
- Learn how parents can be helpful and one of your best promotional tools.  
- Create a schedule that will optimize success with young patients.  
- Discover why specific positive feedback works so well.  
- Learn how to incorporate effective behavior management as a tremendous practice builder.

Gregory Psaltis, DDS  
**Sugar Bugs and Sleepy Juice**  
D,A,H  
1:00-4:00 p.m.  
S30  
Course #S19  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 430

**Learning Objectives**  
- Incorporate new materials and equipment into treating your pediatric patients.  
- Understand the changes happening in primary pulp therapy.  
- Appreciate the joys of seeing children.  
- How to improve communication with the pediatric patient and caregiver.

Jeffrey Rouse, DDS  
**Airway and Sleep Prosthodontics - An Introduction to the Future of Restorative Dentistry**  
D,A,H,T  
8:00-11:00 a.m.  
S30  
Course #S07  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 160/188

**Learning Objectives**  
- Understand the airway/sleep-disease connection and the role of the dental team.  
- Learn treatment options from ENT to myofunctional therapy.  
- Determine a resolution strategy based on the patients response to the ANS Trail.

Jeffrey Rouse, DDS  
**Integrating Sleep Prosthodontics into a Restorative Practice**  
D,A,H,T  
1:00-4:00 p.m.  
S30  
Course #S20  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 160

**Learning Objectives**  
- Become familiar with airway screening devices and their use in a dental setting.  
- Develop a mandibular advancement appliance algorithm for patient diagnosis.  
- Interpret the autonomic nervous system trial and provide patients with a resolution strategy.
### Ronni Schnell, DMD

**Go Ahead... Bite Into That Apple! Diagnosing for Success, Avoiding Complications with Implant-Assisted Overdentures**  
D,A,H,T  
8:00-11:00 a.m.  
$30  
Course #S08  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 491/616/670/690

This lecture is a prerequisite for workshop course #S02.

**Learning Objectives**  
- Diagnosis, treatment planning and sequencing of the implant overdentures.  
- Space analysis, templates, abutment and attachment considerations for implant overdentures.  
- Clinical case application and troubleshooting.  

This lecture is a prerequisite for workshop course #S02.

### Ronni Schnell, DMD

**The Nuts and Bolts of Implant-Assisted Overdentures Workshop**  
D,T  
1:00-4:00 p.m.  
$425*  
Course #S02  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 490/496/616/670/690

Course #S08 is a prerequisite for this workshop.

### Jamison Spencer, DMD, MS

**All TMJ Patients are Nuts, Right? How to Evaluate, Diagnosis and Treat the Most Common TMJ Problems**  
D,A,H  
8:30-11:30 a.m.  
$30  
Course #S12  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 012/180/182

### Thomas Viola, RPh, CCP

**I haven't Got Time for The Pain! Local Anesthetics and Analgesics and Their Clinical Dental Considerations**  
ALL  
8:00-11:00 a.m.  
$30  
Course #S09  
CE Hours: 3 technical and/or scientific  
AGD Subject Code: 016/132

**Learning Objectives**  
- Review and remember the relevant anatomy of the head and neck.  
- Understand principles of examination and evaluation for TMD.  
- Develop a straightforward way to diagnose and treat the most common TMJ disorders.
James Wood, DDS
An Introduction to Forensic Dentistry
ALL
8:30-11:30 a.m.
S30
Course #S13
CE Hours: 3 technical and/or scientific
AGD Subject Code: 145

Learning Objectives
• Review the forensic value of dental records.
• Become familiar with principles and procedures for dental identifications.
• Learn about HIPPA considerations in forensic dentistry.
• Understand the team approach to mass disaster management.

James Wood, DDS
Forensic Case Files - Not Exactly What You See on CSI
ALL
1:00-4:00 p.m.
S30
Course #S21
CE Hours: 3 technical and/or scientific
AGD Subject Code: 145

Learning Objectives
• Understand basic dental identification.
• Understand how to cooperate with the legal system in forensic cases.
• Review pattern identification and analysis in forensic dentistry.
• Learn the role of dental personnel in mass disasters.
• Learn how to recognize bitemarks.
SOUTHWEST DENTAL CONFERENCE

A special thank you to the following companies for their generous contributions in support of the 2018 Southwest Dental Conference:

Co-sponsoring Organization:  
Dallas Dental Hygienists’ Society
**NEW THIS YEAR FOR NEW DENTISTS**

*Saturday, September 8*

COURSES SPONSORED BY WELLS FARGO PRACTICE FINANCE AND CAIN WATTERS AND ASSOCIATES

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**Starting a Practice: Building Blocks to Success**
Scott Fisher  
Brett McRay, DDS  
Time: 8:30-11:30 a.m.  
Course #S10  
See page 47 for course information.

**Owning Your Practice: The Key to Your Financial Future**
Charles Loretto  
Gavin Shea  
Time: 1:00-4:00 p.m.  
Course #S17  
See page 48 for course information.

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Box lunch will be provided for those attending these lectures. You will have time to visit with the presenters during lunch. Both courses have valuable information that all new dentists will benefit from.

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**ORTHODONTIC SYMPOSIUM**

*Friday, September 7*

Francis Miranda, DDS, MS, PhD  
8:30-11:30 a.m.  
Course #F27  
See page 43 for course information.

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**Orthodontic CE Express (NEW THIS YEAR)**
Hilton Goldreich, DDS, MS  
Jeff Genecov, DDS, MSD  
Larry White, DDS, MS  
1:30-4:30 p.m.  
Course #F03  
See page 43 for course information.
FOR THE NEW DENTIST

Thursday, September 6
Short, Sweet and Simple Solutions for Your Practice One-Hour Mini Courses
Course #T12 and Course #T26
The Art of Treatment Planning and Case Presentation
Course #T20
Delivering W.O.W. Service – People Will Forget Everything Except How You Made Them Feel
Course #T22
Communication Solutions – Attitudes, Breakdowns and Conflict Resolutions
Course #T36
SWDC Star Salute
6:00 – 8:00 p.m.

Friday, September 7
Equipment Maintenance and Repair Workshop
Course #F07 and Course #F16

FOR THE WHOLE TEAM

Thursday, September 6
Ten Bonus Years
Course #T13
Ergonomics: The Art of Protective Positioning
Course #T15
A Simulated Malpractice Trial – Failure to Diagnose and Refer an Oral Cancer Patient
Course #T21
Can Your Dental Team Help to Defend You in a Malpractice Lawsuit?
Course #T35
SWDC Star Salute
6:00-8:00 p.m.

Friday, September 7
Bring Your Dental Team to Life Through Personality Testing Workshop
Course #F10
New Game, New Rules, New Playbook, Winning Strategies for Increasing Production
Course #F31

Saturday, September 8
Starting a Practice: Building Blocks to Success
Course #S10
Build Your Ideal Practice and Dream Team – The Blueprint to a Highly Productive Practice and Happy Staff
Course #S11
Owning Your Practice: The Key to Your Financial Future
Course #S17

SWDC Star Salute
6:00-8:00 p.m.

Thursday, September 6
Ten Bonus Years
Course #T13
Ergonomics: The Art of Protective Positioning
Course #T15
A Simulated Malpractice Trial – Failure to Diagnose and Refer an Oral Cancer Patient
Course #T21
Can Your Dental Team Help to Defend You in a Malpractice Lawsuit?
Course #T35
Medical Emergencies in the Dental Office: Prevention and Preparation – Part I
Course #F33
Medical Emergencies in the Dental Office: Management – Part II
Course #F45
The 360 Team Experience
Course #F34 and F35
Hit the WOW Button, Training Your Team to Provide Awesome Customer Service
Course #F43

Saturday, September 8
Getting Past “Uh-oh”, “No” and Helicopters
Course #S06
Build Your Ideal Practice and Dream Team – The Blueprint to a Highly Productive Practice and Happy Staff
Course #S11
CITYWIDE THINGS TO SEE & DO: SEPTEMBER 2018

The Dallas Arboretum & Botanical Gardens
The Dallas Arboretum and Botanical Gardens was created to preserve history and nature. www.dallasarboretum.org

Bishop Arts District
Once one of Dallas’ best hidden treats, this two-block former warehouse area sit in the Oak Cliff neighborhood of South Dallas. It’s home to more than 60 boutiques, restaurants, bars, coffee shops and galleries, making it one of Dallas’ most unique districts. www.bishopartsdistrict.com

Dallas World Aquarium
View exotic birds, lounging sloths, a wide array of animals in the many conservation projects and a vast aquarium portion. www.dwazoo.com

GeO-Deck at Reunion Tower
From 470 feet up you’ll experience breathtaking 360-degree panoramic views, high-definition zoom cameras, interactive touch screens, telescopes, a free digital photo and an indoor/outdoor observation deck that lets you see for miles in any direction. www.reuniontower.com

Trinity Groves
The 15-acre restaurant, retail, artist and entertainment destination sits at the base of the Margaret Hunt Hill Bridge in West Dallas. This ultimate foodie destination has everything from BBQ to sushi to Italian to southern comfort food. The area is also home to the Restaurant Concept Incubator program, which encourages culinary entrepreneurs to develop restaurant concepts. www.trinitygroves.com

In Dallas, you can expect big things.
Dallas offers the best shopping in the Southwest, a cutting-edge culinary scene, 14 exciting entertainment districts, the nation’s largest urban arts district and impressive accommodations.

Come see why the metropole is the #1 visitor destination in Texas!
Deep Ellum
Deep Ellum introduced jazz and blues to Dallas in the 1920s. Today, the neighborhood’s rich musical history still beats on with an array of live music venues alongside trendy dining spots and bars, unique shops and striking art installations and murals.
www.DeepEllumTexas.com

Klyde Warren Park
The newly opened 5.2 acre deck park is an urban green space built over Woodall Rodgers Freeway to connect Uptown, Downtown and the Arts District.
www.klydewarrenpark.org

Perot Museum of Nature and Science
Opened in 2012, this museum is a popular hands-on learning experience with interactive components on all four floors.
www.perotmuseum.org

Dallas Zoo
Named one of “10 Amazing Zoos in the World,” the Dallas Zoo is the largest zoological experience in Texas.
www.dallaszoo.com

When the temperatures are high, the cool way to explore the city center is using D-Link. In town on business or just for the day, D-Link Route 722 is your free connection to dining, cultural, arts, historical and more destinations located around downtown.

D-Link’s bright magenta and yellow buses are easy to spot, and even the sign on the front of the bus is in large hot pink letters so you can spot this shuttle at a distance.

D-Link is a free bus route provided by DART, Downtown Dallas, Inc. and the City of Dallas. Buses run every 15 minutes, 11 a.m. – 11:30 p.m., Monday-Saturday.
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