

SOUTHWEST DENTAL CONFERENCE
HILTON ANATOLE DALLAS · AUGUST 20-21, 2027

Exhibitor Social Media Kit for 2027

Promote Your Presence. Maximize Your Impact.

Thank you for exhibiting at the Southwest Dental Conference, August 20–21, 2027 in Dallas.

Use this kit to easily promote your participation, connect with attendees, and drive traffic to your booth.

It's quick and easy... Takes less than 5 minutes!

1] Click on a graphic to download

2] Copy a caption from the list

3] Insert your company's info

4] Post both and tag us:

That's it!

Questions?

Contact the Exhibits Manager

info@dcds.org



Landscape (1200x628) – Facebook/X @SWDentalConf



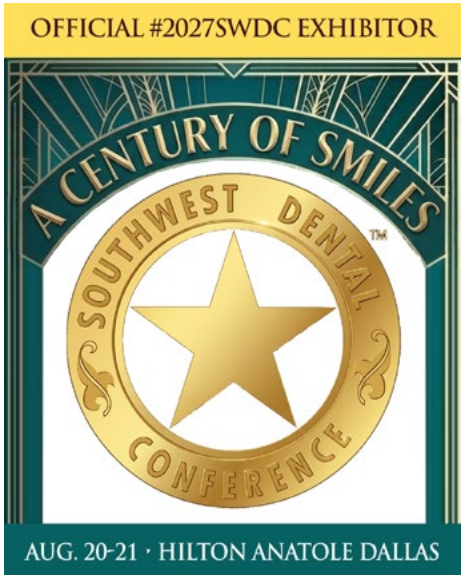
Square (1080x1080) – Instagram + + Facebook + LinkedIn @southwest_dental_conference



Story (1080x1920) – Instagram Stories @southwest_dental_conference



Square (1000x1000) – Centennial Conference Logo



Story (1080x1350) – Instagram Post @southwest_dental_conference

GRAPHICS

Customize Before Posting... Replace the following in any caption:

[Booth #] · Your booth number

[Company Name] · Your company name

[Product/Service] · What you're showcasing

[Link] · Your booking link, website or swdentalconf.org

SUGGESTED TIMELINE

Announcement (6–8 weeks out)
Reminder (2–3 weeks out)
Final push (week of event)
On-site post (day of)
Post-Visit (day after)

General Announcements

We're excited to be exhibiting at the 2027 Southwest Dental Conference in Dallas, August 20–21.

Join us at Booth #[Booth #] to connect with our team and learn more about [product/service].

Register here: [link]
#2027SWDC #Dentistry

Energetic/Hype Post

We're heading to Dallas!

Join us at the Southwest Dental Conference, August 20–21, and stop by Booth #[Booth #] to see what we've been working on.

We can't wait to connect with the dental community—see you there! [link]

#2027SWDC #DentalEvents #SeeYouThere

Lead-Generation/Book a Meeting

Attending the Southwest Dental Conference this August?

Let's connect. Visit us at Booth #[Booth #] or schedule time with our team in advance to talk about how we can support your practice.

Book a time: [link]

#2027SWDC #DentalProfessionals #PracticeGrowth

Countdown (2–3 Weeks Out)

We're just a few weeks away from the Southwest Dental Conference in Dallas.

Be sure to stop by Booth #[Booth #] to meet our team and check out [product/service].

See you August 20–21!

#2027SWDC #DentalCommunity

Week-of Reminder

We'll be at the Southwest Dental Conference this week!

Find us at Booth #[Booth #] to connect, ask questions, and see what's new.

Safe travels to everyone heading to Dallas—we'll see you soon.

#2027SWDC #DentalConference

Pro Tips for Better Results

- Keep it simple—short posts perform best
- Include your booth number every time
- Add a photo of your team or product when possible
- Invite people to stop by or book time
- Tag us for a chance to be featured

On-Site/Day-of Post

We're live at the Southwest Dental Conference!

Stop by Booth #[Booth #] today to meet the team and learn more about [product/service]. We'd love to see you.

#2027SWDC #LiveFromSWDC #DentalEvents

Post-Visit/Thank You

Great connecting with so many of you at the Southwest Dental Conference this year.

If we didn't get a chance to talk—or you'd like to continue the conversation—reach out anytime: [link]

Until next year!

#2027SWDC #DentalCommunity

Optional Add-on Lines (you can drop into any post)

Proud to be part of one of the largest dental meetings in the country.

Connecting with 4,200+ dental professionals (buyers + decision-makers).

Bringing our latest solutions to the dental community.